



ANNUAL REVIEW 2020

NORTH SOUTH FOUNDATION

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North South Foundation(NorthSouth) celebrated its 30^{th} Anniversary and the 2019 National Finals at MIT during August 9-11th. About 4500 contestants and their families attended the event.

NorthSouth is a 100% volunteer-drive organization that was established in 1989 by Dr. Ratnam Chitturi in Chicago. The mission of the organization is to develop human resources by giving scholarships to brilliant but needy students in India entering colleges, regardless of religion, gender, caste or creed.

Bill Gates said "The best and the brightest students shouldn't be denied access to higher education, simply because they can't afford it.".

NorthSouth does exactly that. In the 30 years since the inception of the organization, NorthSouth has given out over 20,000 scholarships changing the lives of thousands of kids and their families for the better!

Each spring NorthSouth conduct educational bees in Math, Science, Spelling, Vocab, Geography, Brain, History, Essay writing and Public Speaking. Over 15,000 children, K-12 from 90 chapters across 37 states participate in these regional contests. And every summer, the top scoring 10% of the children are invited to compete at the National Finals.

The Massachusetts and New Hampshire chapter volunteers jointly hosted the 2019 National Finals here at MIT!! This is the first time NorthSouth hosted a three-day event, starting contests on Friday, reducing the stress on the contestants who were competing in multiple contests over the weekend.

The campus was buzzing with enthusiastic kids and parents who were not only excited to be at the Finals, but also at MIT! Several National and International champions in Spelling, Geography and Science volunteered their time to pronounce at the Spelling bee, Vocab bee, Geography bee and Science bee

contests. NorthSouth National Team members as well as Board members joined the local technical team to help run the contests. The goal of the 2019 National Finals team was the provide a well-rounded experience to all guests. So in addition to conducting the contests, we offered a variety of over 20 "Meet the Pro"(MTP) sessions, coordinated by Praveen Goli. Parenting sessions on "How to connect with your kids in the digital age", run by Uma Chandrika Milner, Psychologist at Lesley University, and "Healthy Mindfulness" by Dr. Hema Enbar gave the parents an opportunity to ask questions and get some tips.

MTP sessions like Spelling Geography Champions panel were run by the Scripps Champions and the National Geographic bee Champions. The champions made presentations about their journey to becoming a champions and answered several questions by kids and parents curious about how long their studied and if they gave up video games etc!!

We were fortunate to have several guests who conducted MTP sessions like Dr. Anu Annaswamy, who talked about the work her lab is involved in, including drones, Dr. Bill Drayton, Founder of Ashoka who talked about what it takes to be a Changemaker.

A wonderful group of young MIT students volunteered their time to run the very popular campus tours and held a session to talk about what it is like to be a student at MIT and how they got here. This was understandably a very heavily attended session too! Special thanks goes out to Haripriya Mehta, Deekshita Kacham Marwa Al Alawi for making this happen. "For some people, volunteering is about giving. But for MIT community, it is a way of living" said Haripriya, NorthSouth Alum who is working on her Master's degree at MIT!

Fun activities like Mehendi, face painting, corn hole toss and others were run by youth volunteers led by Anitha Rajagopalan and Aparna Ram that gave the kids a chance to relax and enjoy.

Several of the events were live streamed so parents, families and volunteers who could not join us were able to still be a part of some of the events. Walking around campus, volunteers were greeted by smiling and happy parents and kids who shared with them how well the finals event was organized.

The awards ceremony was held in a packed Kresge auditorium on both Saturday and Sunday. Led by Anitha Rajagopalan and her team, it was one of the best awards ceremonies parents said they attended. Every finalist who was in the auditorium was invited to the stage to get their participation trophies. The excitement and the smiles that lit their faces as they received their trophies and proudly stood beaming while the parents took their pictures was a sight to see!!

Rohit Rajiv & Anirudh Iyengar, both NorthSouth Alumni, did a fantastic job engaging the 1500 kids and parents in the auditorium. Samyukta and Sudhiksha Mallick sang the US and Indian National Athems to set the stage for a wonderful awards ceremony. Dr. Praveen Tipirneni, President and CEO of Morphic Therapeutic Inc. and Dr. Bill Drayton, social entrepreneur & Founder of Ashoka were the keynote speakers on Saturday. Dr. Tipirneni distributed trophies to the top 10 ranks in various contests. "Showcase India – A passage to Bollywood" by Nikita's Bollywood dance academy performed an upbeat number on stage.

Anjitaa Radhakrishnan & Janani Sharma, two beautiful & talented young women emceed the ceremony on Sunday. Meghana Tadepalli, a NorthSouth youth volunteer lent her beautiful voice to the US and Indian National Anthems! Mr Subu Kota, Founder & CEO of The Boston Group and very active member of the New England Indian community presided over the awards.

Mr. Kota spoke about how he was able to get a college education, thanks to scholarships given to him, similar to what NorthSouth does. Mr. Kota surprised us by announcing on stage that he would bridge the \$10,000 gap the Sponsorship team said we were short of reaching our goal of \$100,000!!

The talented Himanshi Patel performed a Kathak dance and students from the Chidambaram Dance academy performed a mesmerizing rendition of "Bho Shambho"! We are so fortunate to have the support of Mr. Kota and many other community members and supporters from across the US who sponsored the NorthSouth Finals event that enables us to increase the number of scholarships we can distribute in the upcoming year!

NorthSouth thanks MIT & Dr. Anu Annaswamy, Professor in the Me chanical Engineering department at MIT to help us secure the venue to host the Finals here. A special thanks to Vandana Sharma, our own community member who designed the special 30 anniversary commemorative logo and the Beebook cover just for this occasion!

Through meticulous planning, and thousands of hours of work by over 20 com-

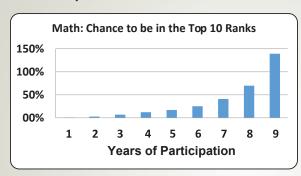
mittees and 400 volunteers, feeding nearly 3000 people each day, and hosting close to a hundred out of town guests from across the country, the 2019 National Finals and the 30th anniversary celebrations was one for the books!

"2019 Finals at MIT and 30th Anniversary watermark will remain a defining moment in the NorthSouth Journey" – Dr. Ratnam Chitturi, Founder, North South Foundation



All parents want their children to be successful. Having started the academic bees more than 25 years ago, North South Foundation (NorthSouth) has gained considerable experience on what it takes a child to be a high achiever. By digging deeper and doing some data mining, we have been able to discover a few insights. We will share these insights with a few examples in the hope that they might be useful for your children.

Discovery 1:



Persistence Pays

The longer a child stays with NorthSouth, the higher is the chance that your child will achieve one of the top 10 ranks at the National Finals. As seen in the charts, if a child starts in KG and stays with NorthSouth until 8th grade, the child is 100 percent assured of reaching one of the top 10 ranks. This is true in all subjects.

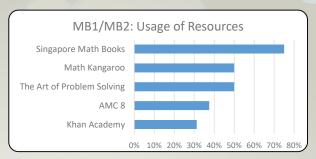


Note: More than 100 percent indicates that the child got top ranks in more than one subject.

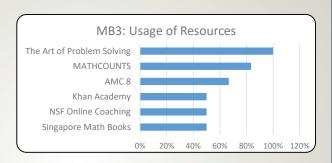
We conducted a survey of children who achieved one of the top 10 ranks in a given subject at the National Finals since 2006. Nearly 750 families were contacted. So far, we received 40 percent response rate, which is very good. We wanted to know what resources they used to become high achievers. Here are some results:

Discovery 2: Key Study Resources used by High Achievers

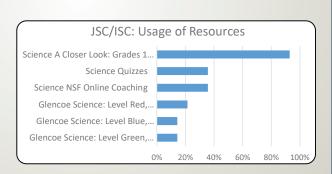
Math -Grades 1 thru 5: Singapore Math Books are predominantly the key resource for high achievers.



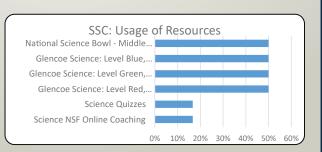
Math -Grades 6 thru 8: AoPS, **MATHCOUNTS** and AMC8 are the key resources for high achievers.



Science -Grades 1 thru 5: High Achievers used predominantly the Science - A Closer Look (one book for each grade) by Macmillan/ McGraw-Hill

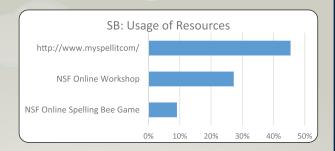


Science -Grades 6 thru 8: **High Achievers** used predominantly National Science Bowl and Glencoe Science Level - Blue, Green, Red.



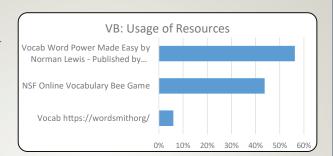


Key Resource for spelling is www.myspellit. com.



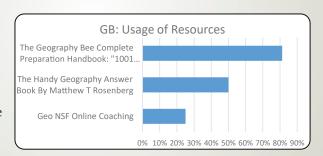
Vocabulary:

Word Power Made Easy by Norman Lewis is predominant followed by NSF Online Vocabulary Bee game



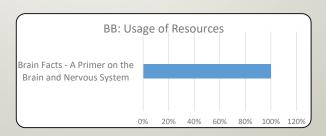
Geography:

The Geography Bee Complete Preparation Handbook: "1001 Questions & Answers" is the key resource that was used by 80 percent of the students.



Brain Bee:

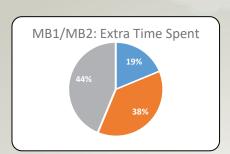
Brain Facts - A Primer on the Brain and Nervous System is the main resource.

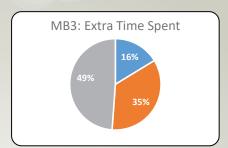


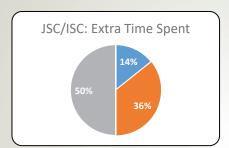
All resources mentioned above appear on the NorthSouth Website under Preparation section of each contest.

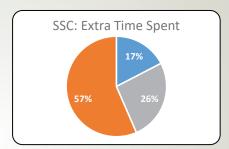


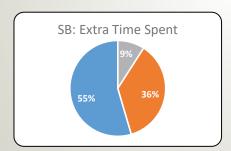
- 6 to 10 hours a week Less than 5 hours a week More than 10 hours a week

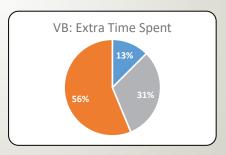


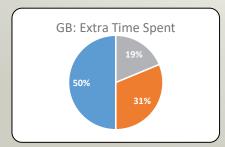


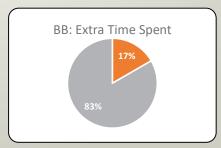












What is North South Foundation?

Non-profit Organization, Tax ID: 36-3659998, 501(c)(3) 2 Marissa Ct, Burr Ridge, IL 60527-6864, Ph: 630-323-1966

North South Foundation is a non-profit organization established in Illinois in 1989. It received tax-exempt status under the IRS Section 501(c)(3). Our Vision: Every child should reach his or her maximum potential Our Mission

- Provide hope to children and families who may have none, un leashing a lifetime of potential success. Maximize human potential by giving scholarships to brilliant but most needy among the poorest of poor students in India entering colleges, regardless of religion, gender, caste or creed.
- Promote excellence in human endeavor by organizing Education al Marathons for mission-driven children in the USA. Maximize human potential by giving educational tools to children in the United States, regardless of religion, gender, caste or creed.
- Promote excellence in the practice of universal human values.
- Instill "Pay it Forward" culture among the NSF Alumni.

The Foundation is all-volunteer driven with less than 5 percent overhead. It is a virtual organization with no payroll, office or physical assets.

The Scholarship program in India is designed to encourage excellence among the poor. It is targeted at qualified, most needy students entering college. More than 18,500 scholarships have been awarded to date. The Foundation plans to give 3,000 scholarships during the current academic year. Each scholarship is \$300 per student per year. Awards are made following strict selection criteria based on merit and need. Students are selected from 25 centers spread across India. These centers are run by dedicated volunteers who are committed to the noble cause of helping the poor who excel in studies attend college. There is a plan to add more chapters, especially in states where NSF does not have a presence. Please contact us if you can help us start a new chapter.

Educational contests in the US are designed to encourage academic excellence among Indian American children. The spelling, vocabulary, math, science, geography, essay writing, public speaking, and brain bees are conducted annually in two steps. Children initially participate in any of 90 centers in the US. Winners of these contests are invited for the national finals. National top

three rankers are awarded scholarships ranging from \$1,000 to \$250, redeemable in the winners' freshman year of college. More than 175,000 contestants benefited from NSF bees. Please contact us if you would like to have a chapter in your area. Educational contests are also being conducted in India on a pilot basis.

Online Coaching and Workshops: NSF offers online coaching in Math, Science, Geography, SAT/ACT, Computer Programming, Life Skills, Universal Values and Vedic Math. With more than 250 volunteer coaches and 4000+students, NSF Online coaching has been instrumental in not only furthering the education and skills of US students but raising significant money towards scholarships. Skilled high school students are provided the opportunity to coach and earn credit towards volunteer service hours and also Presidential Service Awards. Online coaching is made possible through the dedication of more than 260 volunteer coaches with a passion to make a difference. NSF conducts online workshops in spelling, math, science, geography and college admissions planning. These workshops provide a focused learning opportunity and a method to enhance their skills.

Accomplishments of North South Foundation Children: Many NSF children have scored top ranks in the Scripps National Spelling Bee, National Geographic Bee, MATHCOUNTS, Math Olympiads and Science Bowls. Top colleges in the US have accepted numerous NSF children. More importantly, these contests help children improve their communication skills, self-confidence and empower them to become better citizens for tomorrow.

Role Model Award: The Foundation has awarded its inaugural Role Model Award, 'Vishwa Jyothi' to Rajiv Vinnakota in 2003, Nipun Mehta in 2004 and Nimesh Patel in 2014. It helps to showcase human values and academic excellence to the children of Indian American community.

For further information, please contact Dr. Ratnam Chitturi at 630-323-1966 or chitturi9@gmail.com



2019 National Finals & 30th Anniversary Celebration

The Foundation celebrated its $30^{\,\rm th}$ Anniversary and the 2019 National Finals at MIT during August 9-11 $^{\rm th}$. The Massachusetts and New Hampshire chapter volunteers jointly hosted the special event attended by about 4500 contestants and their families. The host team successfully met the fundraising target of \$100,000!

NorthSouth Kids

True to its mission, many NorthSouth kids won accolades with their accomplishments in several national mainstream contests, including: Scripps National Spelling Bee – it was a historic moment for the foundation at 2019 championship: 5 of the 8 co- champions are from the foundation! This is 12^{th} year in a row that NorthSouth kids winning the championship; National Geographic Bee – it has been 8 years of winning streak with Nihar Janga winning the title. It was a rare double for Nihar who won Scripps

National Spelling championship title previously! Mathcounts is another area of major accomplishment for many NorthSouth kids participating in the national final contest, at a record number.

Online Coaching

NorthSouth online coaching program has become a breeding ground for future champions in NorthSouth educational contests that take place at close to 90 regional chapters across the US. The online coaching program continues to expand with progress in the number of course offerings, volunteer coaches and funds raised for the noble cause of helping the needy children. This year, the most notable being the introduction of Vedic Mathematics coaching for kids in fifth to eighth grade. NorthSouth online coaching recorded registrations of 3377 students enrolled in PreMathcounts,

Mathcounts, SAT/ACT English, SAT/ACT Math, Geography, Science, Computer Programming, Vedic Mathematics, and Universal Values programs. The online coaching program is only possible with a dedicated team of volunteers and 250+ coaches; it starts with the able leadership of Dr.Praveen Goli as the overall program director and separate program leads for various areas of coaching. There have been significant improvements made in technology to help organize, schedule and track coaching programs with improvements in UI and

third-party integrations. The funds raised from the program are used to support over a thousand scholarships to help the needy students in India.

10th Year of Classroom Coaching (PrepClubs)

It is 10th successive and successful year of conducting classroom coaching by Columbus, Ohio chapter! Run by dedicated parents and youth volunteers to help local NorthSouth community with about 200 kids attending this year (2019-2020). A new location, New Albany, is started this year to cater to the students from farther areas. The classes are held every Saturday starting September until March of following year. It has become a model for other chapters to follow. Louisville, KY and Huston, TX chapters have also started PrepClubs programs since last year.

Young Change Makers Initiative

For the first time, NorthSouth has initiated Young Change-Makers program to encourage and support changemakers in NorthSouth family. The foundation is collaborating with Ashoka Foundation to facilitate end-to-end support to first batch of youth participants in pursuing their dream projects to become young changemakers. 20 kids are currently participating in the program with monthly sessions organized with mentors from Ashoka Foundation. Please contact *changemakers@norhtsouth.org* for further information.

Matching Gifts

There are many companies that encourage giving for education by matching a dollar for a dollar gift to their employee contributions. This is a nice way to double your contributions to the Foundation. Please find out if your employer does this. The Foundation has received matching funds from several well-known companies including Abbott Lab, American Express, Bank of America, BP, Bristol Myers, Cisco, IBM, Intel, Microsoft, Monsanto, Oracle, Pfizer, Tudor Investment Trust, United Technologies, and Verizon. In addition, the Foundation is grateful to all the corporate employees

contributing to United Way (individual companies allow for pay-roll deductions of the employees contribution to the United Way) who have designated their contribution for North South Foundation scholarships. For further information, please call 630-323-1966.

Volunteers

The last several years have seen tremendous growth for the academic contests



held by NorthSouth among 90 regional centers. We are happy to report that around 16,000 contestants registered in various categories this year. It was all possible with thousands of volunteers across the country. The Foundation is always looking for new volunteers in many areas of its endeavors. The success of any public foundation depends on its volunteers. It is the collective efforts of volunteers that made this Foundation what it is today. Volunteerism is like an elastic band. You only need to spare as little as you can afford or extend as much as you love to contribute. You will get the satisfaction of promoting excellence in education among the most impoverished in India and children in our community in the US. Some corporations also encourage their employees to become volunteers by providing financial contribution. The Foundation received such contributions from Allstate, HSBC, Intel, Microsoft and Pfizer.

Educational Contests in the US

The expenses for conducting the contests are covered by registration fees and local collections. The scholarships for the National Champions are covered by contributions from individuals, non-profit organizations, and excess funds remaining from the registration fees.

India Activities

During 2019 scholarship season, we continue to actively promote scholarship program in 30+ India chapters; more than 2056 scholarships were awarded. For the 2019-2020 academic year, the target is 3,000. NorthSouth website (www.NorthSouth.org) was updated to make it easy for potential applicants, volunteers and donors to access information about our India scholarship program. For more information about India Scholarship program, please contact **Rajiv Prabhakar** at

IndiaScholarships@NorthSouth.org email.

APNA - Ambassador Program for NorthSouth Alumni

The Ambassador Program for North-South Alumni or APNA is a wonderful bridge between the Indian diaspora and their home country. This provides a great leadership and volunteering opportunity for NRI high school kids to work in India during summer. The APNA youtteam organize

and coach kids in India with English, math, science or geography, particularly in government schools in rural areas or urban municipal schools. For a preview, please

see the website for stories of past participants:

http://www.NorthSouth.org/public/APNA/apna.aspx

2019 Perfect Scores in Regionals

CONTEST	NAME	CHAPTER				
Junior Spelling	Sriya Gomatam	Dallas, TX				
Junior Spelling	Srinidhi Rao	Naperville, IL				
Junior Spelling	Akshay Krishna	Fremont, CA				
Junior Spelling	Rohith Konduri	Virginia Beach, VA				
Senior Spelling	Jayani Srinivasan	Orange County, CA				
Senior Spelling	Samhita Kumar	Sacramento, CA				
Senior Spelling	Rishik Gandhasri	San Jose, CA				
Senior Spelling	Chaitra Thummala	San Ramon, CA				
Senior Spelling	Abhiram Kapaganty	Atlanta, GA				
Senior Spelling	Ishya Bhavsar	Kansas City, KS				
Senior Spelling	Chris Serrao	Edison, NJ				
Senior Spelling	Navneeth Murali	Edison, NJ				
Senior Spelling	Vayun Krishna	Palo Alto, CA				
Senior Spelling	Nitya Kathiravan	Princeton, NJ				
Senior Spelling	Nilla Rajan	Columbus, OH				
Senior Spelling	Rohan Raja	Dallas, TX				
Senior Spelling	Naysa Modi	Dallas, TX				
Senior Spelling	Harini Logan	San Antonio, TX				
Senior Spelling	Pranathi Jammula	Austin, TX				
Senior Spelling	Deetya Vuppala	Seattle, WA				
Senior Spelling	Harshitha Sunchu	Worcester, MA				
Intermediate Vocabulary	Neha Chelamkuri	Dallas, TX				
Math Level 1	Alden Raymond	Sacramento, CA				
Math Level 1	Sanjana Ganga	Cincinnati, OH				
Math Level 2	Advaith Mopuri	Fremont, CA				
Math Level 2	Rithik Gumpu	Princeton, NJ				
Math Level 2	Harshita Ganga	Cincinnati, OH				
Math Level 3	Akshay Kumar	Cambridge, MA				
Math Level 3	Yashwanth Bajji	Detroit, MI				
Junior Science	Rajarshi Mandal	Manchester, NH				
Junior Science	Sanjeev Ganga	Cincinnati, OH				
Intermediate Brain Bee	Anmol Bhatia	Edison, NJ				
Intermediate Brain Bee	Harshita Ganga	Cincinnati, OH				
Intermediate Brain Bee	Mehr Grewal	Seattle, WA				

Online Coaching and Workshops

ONLINE COACHING CLASSES

The NorthSouth Online coaching program helps students discover their abilities, explore new academic concepts, prepare for competitive tests and celebrate their accomplishments. 2019 is the tenth consecutive year of NorthSouth successfully embracing the online coaching trend. This year 250+ coaches are handling nearly 300 classes during the weekday evenings and whole day during weekends at times that are convenient to students. Nearly 3400 students are getting immersed in not only preparing for Mathcounts, National Geographic GeoBee, SAT/ACT but also to learn to explore their Scientific curiosity, learn to practice Universal Values and learn Confidence Building Life skills. These coaching classes not only teach the students fundamental concepts but also prepare them in advance for North-South regional and National contests. The NorthSouth coaching program is only possible because of the dedicated and passionate volunteers who are part of this successful effort. Every year we also have several talented high schoolers who volunteer to coach. NorthSouth certifies the volunteer hours of these high school students not only towards their high school graduation requirements but also for US Presidential volunteer awards. The popularity of the coaching program among the NorthSouth Parents is indicated by the growth in student registration count from 634 in 2010 to over 3400 in 2019. While all the funds raised through the NorthSouth coaching program is used to fund scholarships in India, two-thirds of the fee that parents pay for the coaching program is considered as a tax-deductible contribution. Parents can also request their employer to match the tax-deductible contribution component – further increasing the funds that NorthSouth can use towards scholarships.

MATHBEE COACHING

Offered for the past eight years, Online MathBee coaching has been North-South Parents' first stop to build aptitude and love towards Math and problem solving. The coaching program introduces advanced Math concepts to children in elementary to middle school students ahead of their school curriculum. Students learn the concepts and practice through solving problems. Realizing how thirsty the parents were to enhance their kids learning at a young age, in 2016, we started a MB1 program for the 1st and 2nd grade students based on Singapore Math syllabus. The PreMathCounts MB2 program enhances kids learning by teaching many concepts associated with problems that they encounter during competitions. The MB3 program pro-

vides coaching for children aspiring to appear in the National MathCounts competitions by teaching them advanced concepts, strategies and techniques to solve MathCounts problem. NorthSouth children also have our own Regional and National contests.

Enrollment: MB1 (Grades 1 & 2) – 146; MB2 (Grades 3, 4 & 5) - 541; MB3 (Grades 6,7 & 8) – 562

GEOGRAPHY BEE COACHING

Started just 5 years ago, the GeoBee program has the densest classrooms with people eager to activate their GPS senses. Online Geography Bee provides structured learning for students curious about the world. The coaching program prepares children aspiring to appear in the National Geographic Society's National Geographic Bee competitions. Unlike the National GeoBee contests that is limited to students in grades 4 through 8 and is offered through Children's own school, NorthSouth conducts its own Regional and National contests for two separate age groups: Junior group for kids in Grades 1, 2 and 3 and the Senior group is for kids in grades 4 through 8.

Enrollment: JGB - (Grades 1, 2 & 3) - 161; SGB - (Grades 4 through 8) - 197

SCIENCE BEE

This is a novel program where we want to celebrate and encourage the scientific minds of the NorthSouth children. The goal of the coaching program is to imbibe and inculcate curiosity and scientific enquiry thought process in young minds. Online Science coaching is a unique NorthSouth program that is not offered by any other entity here in the US. Students are taught to hypothesize, conduct experiments at home, observe and record the data and the develop conclusions! Science experts run these courses which outpace science of the US School curriculum. We have our own Regional and National Science Bee contests. The Science coaching program is offered for three different age groups.

Enrollment: JSC -(Grades 1, 2 & 3) - 204; ISC- (Grades 4 & 5) – 251; SSC -6,7,8 (Grades 6, 7 & 8) – 212

SAT / ACT

This program offers a cost-effective way to prepare for the college admission tests such as SAT and ACT. This is offered as a package of Math and English classes. Classes are 1.5 hours for each subject (total of 3 hours) every week. This is one program where the students themselves enquire about and enroll. The program has the highest enrollment amongst all NorthSouth online

coaching programs. The Junior level program for SAT and ACT is intended for students who prepare for tests used to enroll in talented programs such as Johns Hopkins CTY program, Duke's TIP program and PSAT.

Enrollment: SAT Junior (Grades 6, 7 & 8) – 166; SAT Senior (Grades 9 thru 12) – 256

UNIVERSAL VALUES

To cater to the desire of the NorthSouth parents who want to develop and nurture their children's character, this program has been running for the past 4 years. Online Universal Values program is one of a kind that teaches spirituality in a scientific way. It is not tied to a religion but still teaches human values. Mind's enrichment and the pursuit of happiness are tied together when the child travels through the journey of universal values Although the curriculum is the same for all 3 levels, the group dynamics and experience is different for Iunior, Intermediate and Senior.

Enrollment: Junior – -(Grades 1, 2 & 3) – 25; Intermediate- (Grades 4 through 8) – 35; Senior – (Grades 9 & above) – 5

LIFE SKILLS PROGRAM

With an eye on teaching kids to become street smart, we started this new program last year. This 10-week program, for our popular demographic of 5th grade to 9th grade students, focuses on confidence building exercises. This program, conducted by successful teens, provides opportunity for the young minds to learn from peers of their own age group. Many students who enrolled last year, are participating again this year as they realized the benefit of being confident in their day to day life activities. Unique to NorthSouth coaching programs, we offered the Confidence Building classes twice last year (fall and spring semester). The popularity of this program is indicated by the fact that the classes become full within a few hours of opening for registration.

Enrollment: 225 students

COMPUTER CODING

Introduced as a pilot in 2017 year, the program intends to introduce the concepts of programming to young students. Based on positive feedback received from students, NorthSouth continued with Python programming in 2019. NorthSouth anticipates the program to evolve based on the feedback received from participating students.

Enrollment: 168 students

VEDIC MATHEMATICS

Introduced Vedic Mathematics to adult volunteers in 2018 to create a pool of knowledgeable and trained coaches who can continue to teach students going forward. In 2019, we introduced Vedic Mathematics to students in grades 5 through 8.

Enrollment: 110 students

ONLINE WORKSHOPS

NorthSouth offers online workshops throughout the year on various topics to help the NorthSouth parents and students. In preparation for the NorthSouth regional and national contests, the online workshop program conducts two to three-hour workshops at each level for Math, Science, Spelling Bee and Geography. Offered by former Scripps Spelling Bee winners, workshop for Spelling Bee is very popular among NorthSouth parents. Over the last few years, NorthSouth also conducted special workshops for NorthSouth children who qualify for the National Scripps Spelling Bee.

In partnership with AcceptU, NorthSouth offers workshops on College Admission Planning, Admissions to Ivy Leagues, integrated Pre-Med, and STEM education. These workshops are conducted by former admissions officers at some of the top colleges in the country.





Online Coaching Program

Program Director **Praveen Goli**

Geography

Kumar Nandur Gayathri Chandrasekaran Anjali Gupta Padmini Koti

SAT/ACT Math

Girish Chawla Ramakant Rambhatla

SAT/ACT English

Anupama Venkatesh Praveen Goli Mike Affinito

Elementary Math

Archna Jagtiani Praveen Goli Ravi Subramanian Sankaranarayanan Ramachandran Vinitha Krishnamurthy

Pre Mathcounts

Vasanth Venkatachalam Vaishali Sudhakar Amartya Chatterjee

Mathcounts

Kuldeep Jain

Srinivas Bandi

Science

Chenchal Subraveti Retika Narayan Bhuvaneswari Seeramreddi Divya Nagri Venkataramesh Dasari

Universal Values

Amudha Madan Anbu Ponniah Venkatesh Anandasayanam

Vedic Math

M Rajagopala Rao Praveen Goli Anu Valluri Priya Rajan Prema Gopal Raj Chintapalli Padmaja Dhulipalla Sathees Kuttan Jahnavi Yalamanchili

Online Tools Team

Praveen Goli Sunil Narahari

Online Workshop

Praveen Goli Sarraju Nadimpalli Anbu Ponniah

Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Volunteer Coaches	33	66	167	224	237	235	248	274	266	258
Students	634	1269	2182	2576	2851	3026	3561	3726	3738	3376

The Scholarship Process

Two major activities of North South Foundation (NorthSouth) are:

- 1. To promote excellence in human endeavor by organizing impeccable academic contests in US and India
- 2. To help poorest of the poor kids in India by providing scholarships to pursue higher studies

NorthSouth has been conducting academic contests for over 30 years and helped several thousands of young students in US improving their academic skills. At the same time, about 20,000 students in India pursued higher education with the help of NorthSouth India scholarships.

The identification of the most deserving candidates, with top-notch academic record and true financial need, is not an easy task. The eligibility criteria for NSF India scholarships are:

Student must be in top 10% in 10^{th} , 12^{th} class and in a competitive entrance test (e.g. NEET)

Secured admission to pursue a professional degree (Engineering, Medicine, Diploma, Nursing, etc.)

Family income should be less than Rs 100,000 per year

There are a large number of chapters distributed all over India, with headquarters in Hyderabad. The Chapter Coordinators (CCs) and corresponding Liaison officers in US do an excellent job of identifying students who are academically brilliant but in the need of financial support.

Each year, the announcement for the scholarships goes out in the month of July and applications are accepted till end of October. The scholarships are announced in major newspapers, online, personal references, as well as by word of mouth. The CCs collect information, review the application and make a recommendation to the NorthSouth main office in Hyderabad. The NSF Hyderabad office sends the final list to the US for approval. A schematic diagram of the process is shown below.

The academic year 2018-19 has been a fantastic year for India Scholarships. About 2130 deserving students for the year 2018-19 were awarded scholarships. This is about 400 more students than last year. These students received a total of about 4 core Indian Rupees (570k USD). This would not have been possible without dedication and hard work from the entire scholarship team.

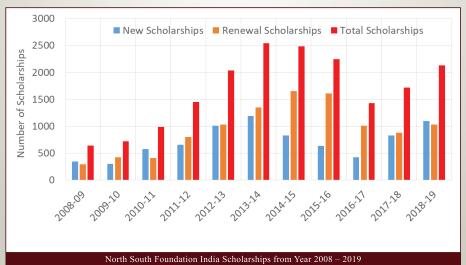
This is a collective effort from team in Hyderabad, India Chapter Coordinators, IT team in Nagercoil, and USA Liaison officers. Kudos to Vijayawada, Tanuku, Bengaluru and Hyderabad chapter coordinators, each of these coordinators awarded more than 215 scholarships this year. The work by team Vijayawada chapter is exceptional and they were able to identify 546 students this year alone. This is record for a NorthSouth chapter.

The NorthSouth board members have put forward a major challenge in front of the scholarship team - to target 3000 India scholarships for the academic year 2019-20. We have not awarded 3000 scholarships per year before, however, with team effort it is possible to reach the goal.

How NorthSouth parents in US can help?

First of all, you are already helping. Thank you. Every time your child participates in any NorthSouth competition, workshop or an online coaching, you are helping a poor child in India. NorthSouth is seeking applications for scholarships in India for the academic year 2019-20. If you know someone in India, who can benefit from NorthSouth scholarships, please request them to apply online at: https://www.northsouth.org/app6/Maintest.aspx

The announcement for scholarships is available at: www.northsouth.org/public/docs/indiascholarships/docs/2018scholarshipflier.pdf



About 2130 scholarships have been awarded in academic year 2018-19

Please spread the word by forwarding the PDF document to students, college principals, college faculty, high school teachers, and non-profit organizations. Encourage them to spread the word by sharing this announcement with prospective students. With your help we can reach the goal set by the NorthSouth board.

10 Steps to Make Sure "Your \$ Helps Educate Best and Brightest"

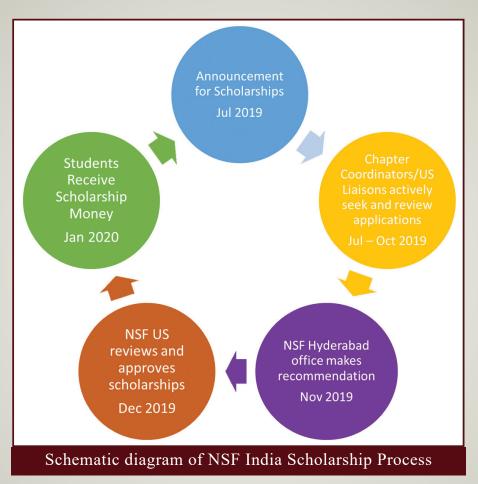
- 1. India Chapter announces scholarships through local media and in schools. The chapter coordinators also visits local colleges as part of the scholarship announcement (April-June)
- 2. Interested students submit an application online (June-Sept)
- 3. Students send a copy of the application along with the supporting documents to the chapter coordinators (June-Sept)
- 4. India Chapter Coordinator (ICC) forms a selection panel, reviews applications and shortlists candidates to interview (Sept)
- 5. ICC and selection panel interview candidates. One parent is expected to accompany the student. Bus or train fare is reimbursed to the student (Sept-Oct) 6. ICC sends recommendations to NSF India Coordinator in Hyderabad (Oct-Nov)
- 7. NSF India Coordinator and NSF US coordinator do final reviews. Sometimes further clarifications are requested before approval (Oct-Nov)
- 8. The Chapter also processes any renewals at this time since NSF supports the student through the entire course of study (Aug-Oct)
- 9. India Chapter holds an award ceremony and honors NSF scholarship recipients (Dec-Jan)
- 10. Starting 2019, NSF is establishing chapters within universities to identify more number of scholars

NSF uses uniform eligibility criteria to identify poor but meritorious students across chapters. Eligibility criteria for NSF college scholarships are listed below:

Marks in the top 10 percentile of $10^{\rm th}$ or $12^{\rm th}$ or CET/JET in the state Annual family income must be less than Rs 100,000 per year Student must have secured admission in an eligible course of study NSF gives scholarships after evaluating the need Scholarship varies from Rs 20,000 – Rs 8,000 (per year) depending on the need and course of study

Every time a child participates in a North South Foundation (NSF) educational

bee, workshop, or even an online course, another child in India benefits. What started off as one scholarship in 1989 has reached 2,000 scholarships in 2017 ¬– and that number is still growing. Over the past thirty years, NSF has provided more than 20,000 scholarships and helped students receive the higher education that they deserve.



Finals-2019: Top 3 Ranks

Junior Spelling Bee



1st Rank **Dhruv Subramanian** Fremont, CA



2nd Rank **Srinidhi Rao** Pensacola, FL

Senior Spelling Bee



3rd Rank **Shradha Rachamreddy** San Jose, CA



1st Rank **Navneeth Murali** Edison, NJ



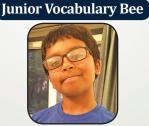
2nd Rank **Saharsh Vuppala** Bellevue, WA



3rd Rank **Nitya Kathiravan** Edison, NJ



1st Rank **Vivinsha Veduru** Keller, TX



2nd Rank **Aveek Sarkar** Naperville, IL



3rd Rank **Tahan Choudhury** Morrisville, NC

Intermediate Vocabulary Bee



1st Rank **Akhilsai Damera** Marlborough, MA



2nd Rank **Ishya Bhavsar** Pv, KS



3rd Rank **Nitya Kathiravan** Edison, NJ





1st Rank

Alden Raymond

Folsom, CA

Math Level 1

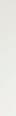


2nd Rank **Aryan Shome** Edison, NJ



3rd Rank **Aveek Sarkar** Naperville, IL

Math Level 2



1st Rank **Zubin Talwar** Seattle, WA



2nd Rank **Suvam Konar** Westerville, OH

Math Level 3



3rd Rank **Vishnu Mangipudi** Bellevue, WA



1st Rank **Bhushan Mohanraj** Charlotte, NC



2nd Rank **Nilay Mishra** San Jose, CA



3rd Rank **Ritwin Narra** San Jose, CA

Junior Geography Bee



1st Rank **Lakshya Pradhyay Veguru** Bellevue, WA



2nd Rank **Siddhu Nagarajan** Edison, NJ



3rd Rank **Rishik Kundu** Chelmsford, MA

Senior Geography Bee



1st Rank **Kaylan Patel** Windermere, FL



2nd Rank Satvik Pochiraju Lewis Center, OH



3rd Rank Jishnu Nayak San Ramon, CA

Senior Essay Writing



1st Rank Rishi Nair Seffner, FL



2nd Rank Avyay Surampalli Aurora, IL



3rd Rank Suhani Balachandran Morganville, NJ

Senior Public Speaking



1st Rank Rajveer Kindra Cypress, TX



2nd Rank **Avyay Surampalli** Aurora, IL



3rd Rank Suhani Balachandran Morganville, NJ

Senior Brain Bee



1st Rank Aryan Verma Overland Park, KS



2nd Rank Gowri Kamma Round Rock, TX



3rd Rank Priyanka Senthil Reno, NV





1st Rank **Rajarshi Mandal** Lexington, MA

Junior Science Bee



2nd Rank **Maya Hulyalkar** Buffalo Grove, IL



3rd Rank **Alden Raymond**Folsom, CA

Intermediate Science Bee



1st Rank **Anand Swaroop** Malden, MA



2nd Rank **Harini Venkatesh** Plano, TX



3rd Rank **Arush Goswami**Wilsonville, OR

1st Rank **Roshni Parulekar Martins** Sunnyvale, CA



2nd Rank **Vishnu Mangipudi** Bellevue, WA



3rd Rank **Sukrith Velmineti** Cary, NC

Intermediate Brain Bee



1st Rank **Madhalasa Iyer** Plano, TX



2nd Rank **Aum Jhaveri** Katy, TX



3rd Rank **Sriram Kutty** Redmond, WA

NorthSouth India Scholarship Recipients Photos of a selected few out of 1600 recipients are shown below



Harika Pilla AU65EAA, AP



Vasantha Laxmi Mylipilli AU65EAA, AP



Srinu Vegi AU65EAA, AP



Mahesh Gandi AU65EAA. AP



Vengal Reddy Kurnool, AP



Siva Kumar Kurnool, AP



Rajakumar Kurnool, AP



Kalyan Srinivas Kurnool, AP



Chaithanya Kurnool, AP



Durga Tanuku, AP



Sunil Tanuku, AP



Srinivas Tanuku, AP



Karunasaj Medicharla Tanuku, AP



Sai Prakash Sathuluri Tanuku, AP



Naga Venkata Swapna Vijayawada, AP





Dinesh Vijayawada, AP



Sankar Kumar Behara Vijayawada, AP Pondara



Ravi Sri Sai Manikanta Rakurthi Vijayawada, AP



Raj Kumar Vijayawada, AP



Mahesh Beela Visakhapatnam, AP



Vanitha Visakhapatnam, AP



Krishna Veni Visakhapatnam, AP



Lakshmana Rao Visakhapatnam, AP



Sarath Chandra Prasad Visakhapatnam, AP



Abdulmajid Abdulraufbhai Ahmedabad, GJ



Piprotar Chirag Savdasbhai Ahmedabad, GJ



Savaliya Parth Bavachandbhai Ahmedabad, GJ



Hitesh Babubhai Ahmedabad, GJ



Ashish Prakashbhai Ahmedabad, GJ



Sangeeta V Bangalore, KA



Shrikant Bangalore, KA





Siddharoodha Bangalore, KA



Girish Bangalore, KA



Rahul Aurangabad, MH



Bulbule Dharmaraj Aurangabad, MH



Vijaykumar Lokhande Pune, MH



Anjali Kiran Pune, MH



Ateet Patel Pune, MH



Sushil Bhubaneswar, OD



Pradipta Bhubaneswar, OD



Sachita Rani Bhubaneswar, OD



Mana Akash Bhubaneswar, OD



Pradeep Bhubaneswar, OD



Chetan Jodhpur, RJ





Adarsh Jodhpur, RJ



Sandhya Jodhpur, RJ



Swedha Chennai, TN



Saranya Madurai, TN



Madhavan Madurai, TN



Sampat Jodhpur, RJ



Preethika Chennai, TN



Umamaheshwari Chennai, TN



Matheshwaran P Madurai, TN



Jegadeesh K Madurai, TN



Krishan Kumar Jodhpur, RJ



Tamizhanban Chennai, TN



Preethi Chennai, TN



Sathish Madurai, TN



Sai Krishna Reddy Tanjavur, TN



Yaswanth Tanjavur, TN





Ashish Tanjavur, TN



Praveen Kumar Reddy Tanjavur, TN



Sai Venkat Hyderabad, TS



Ravikiran Reddy Hyderabad, TS



Dinesh Hyderabad, TS



Karthikeya Hyderabad, TS



Nagineni Hyderabad, TS



Nagineni Hyderabad, TS



Ganesh Kanpur, UP



Basir Uddin Kolkata, WB



Souvik Kolkata, WB



Hriya Kolkata, WB



Injamul Kolkata, WB



Structured Learning Program (SLP) is an initiative introduced to children of North South Foundation (NorthSouth) in 2016. Despite the preparation section we have posted for each contest, some parents seem to feel it is not adequate. So, we are providing a week-to-week study guide along with a specific reference to a book(s) or source, where parents can acquire study material. This self-study guide will give an opportunity to parents to secure the material and provide guidance to their children on a week-to-week basis. Instead of solving their children's problems, they should only help them solve their problems. The material will be consistent with the syllabus, which may be above that of a regular public school.

Our goal is to help improve children's skill level to match or exceed international standards by the time the children reach 8th grade. The self-help guide is a first step in going up the rungs on a ladder to reach out to the goal post. If parents do their part in inspiring and motivating their children to excel in the academic studies and continue to participate in NorthSouth activities, we can assure that the children will be in the top 10 percent, if not in the top 10 ranks. While mother, father and school form three legs, NorthSouth becomes the fourth leg of a stool (of academics). If a child starts in first grade and follows through diligently, he/she will be on a firm

ground when entering high school. We have more than 10 years of data to demonstrate these positive outcomes.

There's no time like the present to start with the SLP guide. If you missed the regular school year, summer break is also a great time to get started. This provides ample time for children to become well prepared for the regional competitions.

The Structured Learning Program guides are available to parents after registering their children in Regional Contests.

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GoodWin Asset Management
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Teja Trust
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India Association of NH

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*Special thanks to Surabhi Iyer, Williams College Sophomore, who donated all her winnings of NorthSouth National finals towards her chapter's finals





	JUNIOR SPELLING BEE	
Rank	Name	Grade
1	Dhruv Subramanian	3
2	Srinidhi Rao	3
3	Shradha Rachamreddy	3
4	Nithika Rangan	3
5	Kavin Elangovan	3
6	Neev Shaw	3
7	Sriya Gomatam	3
8	Vivinsha Veduru	3
9	Anjali Chauhan	2
10	Dhruv Soundarapandian	2

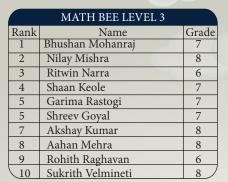
	SENIOR SPELLING BEE	
Rank	Name	Grade
1	Navneeth Murali	7
2	Saharsh Vuppala	5
3	Nitya Kathiravan	5
4	Harini Logan	5
5	Atman Balakrishnan	7
6	Pranav Nandakumar	8
7	Deetya Vuppala	5
8	Vayun Krishna	6
9	Megan Lynch	7
10	Arya Reddyvari	7

JUNIOR VOCABULARY BEE		
Rank	Name	Grade
1	Vivinsha Veduru	3
2	Aveek Sarkar	2
3	Tahan Choudhury	3
4	Dhruv Subramanian	3
5	Siddharth Umamahesh	2
6	Diya Balur	3
7	Abhinav Nambi	3
8	Anay Ganesh	3
9	Rohith Konduri	3
10	Nithika Rangan	3 /

INTERMEDIATE VOCABULARY BEE		
Rank	Name	Grade
Rank		Grade
1	Akhilsai Damera	7
2	Ishya Bhavsar	6
3	Nitya Kathiravan	5
4	Megan Lynch	7
5	Neha Chelamkuri	8
6	Yuvan Chali	8
7	Ranjana Ramesh	8
8	Nithya Krishna	8
9	Pranaav Senthilkumar	7
10	Harini Logan	5 /

	MATH BEE LEVEL 1	
Rank	Name	Grade
1	Alden Raymond	2
2	Aryan Shome	2
3	Aveek Sarkar	2
4	Ved Jhunjhunwala	2
5	Puranjay Madupu	2
6	Rananjay Parmar	2
7	Anay Sahu	2
8	Advait Joshi	1
9	Suhas Devarakonda	2
10	Nirdvaita Chandrana	2/

	MATH BEE LEVEL 2	`
Rank	Name	Grade
1	Zubin Talwar	4
2	Suvam Konar	5
3	Vishnu Mangipudi	5
4	Sohil Rathi	5
5	Advaith Mopuri	5
6	Jiya Singla	5
7	Harini Venkatesh	5
8	Shrutodhee Goswami	5
9	Adrita Samanta	5
10	Kesav Kalanidhi	4



	SENIOR GEOGRAPHY BEE	
Rank	Name	Grade
1	Kaylan Patel	7
2	Satvik Pochiraju	5
3	Jishnu Nayak	6
4	Aditya Narayanan	7
5	Aaron Castelino	6
6	Ashmith Kumbala	7
7	Sreesragvee Atluri	7
8	Avnith Kumar	6
9	Adrija Kundu	8
10	Nirmal Melam	4 /

SENIOR PUBLIC SPEAKING		
Rank	Name	Grade
1	Rajveer Kindra	10
2	Avyay Surampalli	11
3	Suhani Balachandran	10
4	Hrushikesh Saranu	9
5	Rishi Nair	9
6	Aleena Haris	11
7	Aryaan Jena	9
8	Aishani Saxena	10
9	Amir Hameed	9
10	Anisha Atre	9

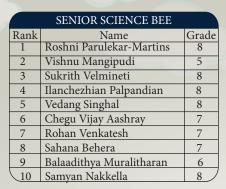
	JUNIOR SCIENCE BEE	
Rank	Name	Grade
1	Rajarshi Mandal	3
2	Maya Hulyalkar	3
3	Alden Raymond	2
4	Sai Samhith Kota	2
5	Anika Malyavanatham	3
6	Dhruv Subramanian	3
7	Navita Mishra	3
8	Siddarth Sankar	3
9	Aryan Padarthi	3
10	Tahan Choudhury	3

JUNIOR GEOGRAPHY BEE		
Rank	Name	Grade
1	Lakshya Pradhyay Veguru	2
2	Siddhu Nagarajan	3
3	Rishik Kundu	3
4	Pranav Kuchibhotla	2
5	Yash Jaju	3
6	John Alex	2
7	Siddhanth Kumar	2
8	Dhruv Subramanian	3
9	Aaradhya Pradhan	3
10	Advait Duvvuru	2

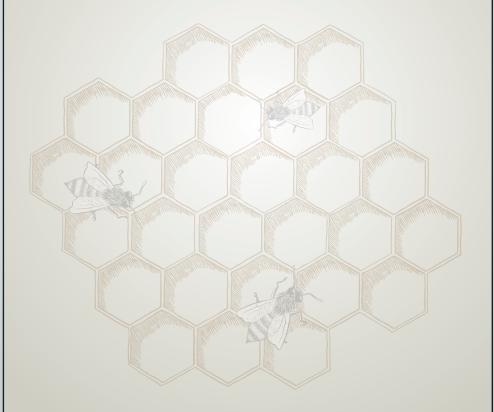
	SENIOR ESSAY WRITING	
Rank	Name	Grade
1	Rishi Nair	9
2	Avyay Surampalli	11
3	Suhani Balachandran	10
4	Aishani Saxena	10
5	Anisha Atre	9
6	Bharathan Sundar	10
7	Abigail Thomas	9
8	Aditya Vargheese	11
9	Samarjit Kaushik	10
10	Sreeya Rakasi	10/

	SENIOR BRAIN BEE	
Rank	Name	Grade
1	Aryan Verma	11
2	Gowri Kamma	10
3	Priyanka Senthil	10
4	Adhvika Arunkumar	10
5	Ajay Pathakamuri	10
6	Shreya Mogulothu	9
7	Sreeniketh Vogoti	10
8	Ayush Noori	11
9	Ishan Panpaliya	9
10	Deboshri Kanjilal	9/

INTERMEDIATE SCIENCE BEE				
Rank	Name	Grade		
1	Anand Swaroop	4		
2	Harini Venkatesh	5		
3	Arush Goswami	5		
4	Shrutodhee Goswami	5		
5	Rijul Ashar	5		
6	Anish Kodali	4		
7	Karan Verma	4		
8	Sohil Rathi	5		
9	Krivi Partani	4		
10	Sahasra Yellepeddi	5		



INTERMEDIATE BRAIN BEE				
Rank	Name	Grade		
1	Madhalasa Iyer	8		
2	Aum Jhaveri	7		
3	Sriram Kutty	8		
4	Ajayteja Kavuri	6		
5	Vignesh Anand	8		
6	Shruti Chakrapani	8		
7	Karthik Pyneni	8		
8	Diya Pendyala	7		
9	Rakshit Bisoi	7		
10	Ridhay Pasupuleti	8		





India Scholarships

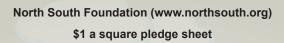
India National Coordinator

Ganesh Dasari

K. Nageshwar Rao

India Chapter Coordinators:

- Venkata Ratnam, Tanuku, Andra Pradesh
- Arun Kumar Pappala, Visakhapatnam, Andra Pradesh
- Machireddy Ramakrishna Reddy, Kurnool, Andra Pradesh
- Surapaneni Venkata Ratnam, Vijayawada, Andra Pradesh
- Rabindra Chandra Barua, Guwahati, Assam
- · Sushil K. Sinha, Patna, Bihar
- Gulshan Kumar, Delhi, Delhi
- Tushar J. Anjaria, Ahmedabad, Gujarat
- Deeti Dave, Baroda, Gujarat
- Sudha Babbar, Panchkula, Haryana
- Anshuman Bali, Jammu, Jammu & Kashmir
- Abida War, Srinagar, Jammu & Kashmir
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- Shrikant Pandey, Satna, Madhya Pradesh
- S.C Choudhury, Bhubaneswar, Odisha
- Meera Sharma, Chandigarh, Punjab
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- S Ramanathan Iyer, Madurai, Tamil Nadu
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- Thiruppathy P, Tanjavur, Tamil Nadu
- Dr. Anbarasu Thangavelu, Coimbatore, Tamil Nadu
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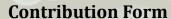


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The North South Foundation (NSF) was established in 1989 as a non-profit and tax-exempt entity to award scholarships to exceptionally qualified needy students in India entering colleges regardless of religion, gender, caste or geographic origin. Over the years, NSF has given more than 3000 scholarships. In addition, NSF organizes activities for children of Indian origin living in the USA and Canada such as spelling, vocabulary, math, geography, essay writing and public speaking contests. Checks should be made to North South Foundation and mailed to North South Foundation, 2 Marissa Ct, Burr Ridge, IL 60527. You can also sign up online and watch the total grow

(http://www.northsouth.org/dollarasquare.asp)

Participant Name:



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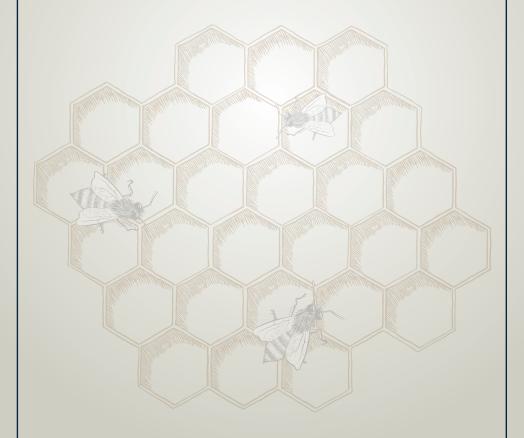
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