

## PANACEA CHALLENGE 2022: ELEMENTARY LEVEL

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"What does NorthSouth mean to you?"  
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### ESSAY

#### Essay Prompt

Your essay should describe what NorthSouth means to you. How has it helped you in your learning journey and how can it continue to do so? Is there something you would like to see changed? The topic has purposefully been made broad, so that each of your experiences and skills can be showcased in your essays.

#### Special Instructions

- Word Count: 200-400 words
- Times New Roman, 12pt, double-spaced
- File title should be: First Name\_LastName\_GradeLevel.docx.
- Submission Deadline is **July 31st**

## **MULTIMEDIA**

### **Video Prompt**

Your short film/video should describe what NorthSouth means to you. How has it helped you in your learning journey and how can it continue to do so? Is there something you would like to see changed? The topic has purposefully been made broad, so that each of your experiences and skills can be showcased in your films and posters.

### **General Examples**

- video demonstration of your idea+ a poster describing the product
- video advertisement for your idea + accompanying graphic
- infomercial-style video + informational poster
- public speaking video discussing the importance of your idea + supporting poster

### **Special Instructions**

- Video Length: maximum 3 minutes
- Your video must be in .mp4 or .mov format.
- Poster or graphic should be submitted as a 1 page PDF.
- File title should be: First Name\_LastName\_GradeLevel
- Copyrighted Music- students cannot use copyrighted music in their work without the permission of the original artist. We strongly encourage the use of original or public domain music.

## **GRADING CRITERIA:**

### **ESSAY**

1. Spelling, Grammar, & Sentence Structure
2. Vocabulary
3. Organization
4. Scope
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Word Count

### **MULTIMEDIA**

1. Production Quality
2. Creative Video & Poster Elements
3. Vocabulary, Grammar, & Sentence Structure
4. Organization
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Video Length