Panacea 2022

MIDDLE & HIGH SCHOOL LEVELS

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"Create a project that describes how NorthSouth Foundation can increase educational access for all children, particularly the underserved in the U.S.?

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ESSAY

General Description

Your essay should discuss a novel project or product that would benefit the community. The essay should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research.

General Examples
- community project business proposal
- scientific/technological innovation

Special Instructions
- ❏ Word Count: 400-700 words
- ❏ Times New Roman, 12pt, double-spaced
- ❏ File title should be: First Name_LastName_GradeLevel.docx
- ❏ Sources must be cited. Title, footnotes, and works cited are not considered part of the word count.

MULTIMEDIA

General Description

Your short film or video should showcase a novel project or product that would benefit the community. The video must be accompanied by a supporting poster or graphic. The video and poster combined should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research.

General Examples
- public speaking video + poster with supporting information
- video advertisement for project + accompanying graphic
- Infomercial-style video + Informational poster

Special Instructions
- ❏ Video Length: maximum 4 minutes
- ❏ Your video must be in .mp4 or .mov format.
- ❏ Poster or graphic should be submitted as a 1 page PDF.
- ❏ File title should be: First Name_LastName_GradeLevel
- ❏ Copyrighted Music- students cannot use copyrighted music in their work without the permission of the original artist. We strongly encourage the use of original or public domain music.

TOPIC IDEAS

- Partner with school systems to provide materials
- Bring in volunteers to go to underprivileged schools and teach or present
- Create academic curriculums for schools to use
- Support food drives to make sure starving children have a reason to come to school
- Donate technology to schools

GRADING CRITERIA:

ESSAY

1. Spelling, Grammar, & Sentence Structure
2. Vocabulary
3. Organization
4. Scope
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Word Count

MULTIMEDIA

1. Production Quality
2. Creative Video & Poster Elements
3. Vocabulary, Grammar, & Sentence Structure
4. Organization
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Video Length