

North South Foundation Review 2011



Building excellence, one child at a time!

**Celebrating 22nd Year of
Encouraging Excellence in Education**

Thanks to all Patrons, Volunteers and Donors!

**Non-Profit Organization ID: 36-3659998-501(c)(3)
2 Marissa Court, Burr Ridge, IL 60527-6864
Phone: 630-323-1966**

www.northsouth.org

Celebrating 22nd year of Promoting Excellence in Education

It was December 1988 when North South Foundation was born in our basement. It was the brainchild of Dr. N. Bhaskara Rao of New Delhi and I following a long discussion. Twenty two years is a long time for any NGO. I believe we have accomplished a great deal and a lot more is awaiting us. The table below highlights some of the NSF accomplishments, primarily in numerical terms.

While the charter of NSF was quite broad, our initial focus was to eliminate money as a barrier for advancement, especially for children who have demonstrated academic excellence. Consistent with this vision, the Foundation began providing college scholarships in India for those who excel among the poor. Starting in 1993, in contrast in the US, the Foundation began to encourage academic excellence among the children of Indian-American community through educational contests such as the spelling bee, vocabulary, math, science, geography, essay writing, public speaking and brain bee.

India	1994	1999	2004	2009	2010
Chapters	3	5	10	14	12
Scholarships*	110	154	300	600	700
Cumulative Scholarships	310	1,040	2,400	4,700	5,400

* - includes renewals

US/Canada

Contests	2	2	9	15	18
Chapters	16	18	46	70	75
Children Participating	800	800	3,200	8,400	10,900
Cumulative Participation	1,600	5,600	13,160	48,970	59,870
Scholarships for Champions	6	7	24	33	33
Cumulative Scholarships	12	43	101	266	299

It is gratifying to know that NSF has been able to serve thousands of talented children, both in India and US. For example, 5,400 college scholarships were provided in India since 1990, while nearly 60 thousand children benefited from the contests in the US. The credit goes to the thousands of dedicated volunteers, donors, and parents. We are very grateful to all of them.

NSF India is taking some new initiatives including educational contests such as spelling, math and science as well as leadership development among youth. We are now looking for volunteers to administer these programs in India. If you are or someone you know is interested, please send an e-mail to nsfcontests@gmail.org. We see this as a great opportunity to improve educational skills of children in India.

In closing we wish to thank all stakeholders including donors, parents, volunteers, well wishers, and beneficiaries.

Ratnam Chitturi,
on behalf of the National Coordination Team, North South Foundation

What is North South Foundation



Non-Profit Organization Tax ID#36-3659998 - 501(c)(3)
2 Marissa Court, Burr Ridge, IL 60527-6864, Ph: 630-323-1966



North South Foundation is a non-profit organization established in Illinois in 1989. It received tax-exempt status under the IRS Section 501(c)(3).

Our Mission is to promote excellence in human endeavor, to develop human resources and to help people achieve success regardless of religion, gender, caste, geographic origin by giving hope to those who may have none.

The Foundation is all-volunteer driven with less than 5 percent overhead. While organizing events, we strive to get discounts from our vendors and sponsorships for our awards. These measures keep our expenses down and channel donated funds more towards helping the needy.

The Scholarship program in India is designed to encourage excellence among qualified, needy students entering college. Over 4,500 scholarships have been awarded to date. The Foundation has given nearly 700 scholarships in the past academic year. Each scholarship is \$250 per student per year. Awards are made following strict selection criteria based on merit and need. Students are selected from 18 centers in India: Ahmedabad, Bangalore, Bhavnagar, Bhubaneswar, Chandigarh, Kochi, Chennai, Guwahati, Hyderabad, Jodhpur, Kolkata, Madurai, Moradabad, Nagercoil, Patiala, Patna, Pune and Udaipur. These centers are run by dedicated volunteers committed to the noble cause of helping the poor who excel at studies attend college. There is

a plan to add more chapters where NSF does not have a presence. Please contact us if you can help us start a new chapter.

Educational contests in the US are designed to encourage academic excellence among Indian American children. The spelling, vocabulary, math, geography, essay writing, and public speaking bees are conducted annually in two steps. Children initially participate in any of 80 centers in the US. Winners of these contests are invited for the national finals. National top three rankers are awarded scholarships ranging from \$1,000 to \$250, redeemable in the winners' freshman year of college. Brain bee is conducted only at the national level. Nearly 60,000 contestants benefited from NSF bees. Please contact us if you would like to have a chapter in your area.

Accomplishments of NSF Children: Many NSF children have scored top ranks in the Scripps National Spelling Bee, National Geographic Bee and MATHCOUNTS. Top colleges in the US have accepted numerous NSF children. These contests help children improve their communication skills, self-confidence.

Role Model Award: The Foundation has awarded its inaugural Role Model Award, 'Vishwa Jyothi' to Rajiv Vinnakota in 2003 and Nipun Mehta in 2004. It helps to showcase human values and academic excellence to the children of Indian American community.

For further information, contact Dr. Ratnam Chitturi at chitturi9@gmail.com

Highlights of 2010

The year 2010 saw following notable accomplishments.

- NSF USA had 5 new chapters, while NSF India had 6.
- 2009 NSF National Senior Spelling bee champion Anamika Veeramani (North Royalton, OH) won the 83rd annual Scripps National Spelling Bee in Washington, D.C. She won a scholarship of \$40,000. Shantanu Srivatsa of North Dakota won the second place in the same competition (he tied with 2 other contestants).
- NSF registered nearly 30 percent growth in registrations in 2010, despite the economic woes. Total registrations increased to nearly 11,000. Detroit, MI chapter had the highest count at 497, followed by Atlanta, GA at 470 and Raleigh, NC at 403. The Junior Spelling Bee continued to attract the most registrations in a single contest at 1,931 nationwide. The Math Bee contest at various levels attracted record 3,954 contestants in 2010. We are indebted to all the new and existing regional coordinators and volunteers who worked hard to make the regional contests successful
- For the first time in 2010, Science Bee contests were introduced at the regional level on a pilot basis. Despite being a pilot, registrations exceeded 960!
- The 2010 NSF National Championship Finals were conducted at Rowan University, Glassboro, NJ during August 21-22, 2010 with a record 954 contestants.
- Many regional centers held workshops in Spelling, Vocabulary, Geography, Math and Science Bee. The Bee Workshops are designed to encourage

and prepare children to take part in NSF and other similar contests.

- Coaching in MATHCOUNTS was begun on a pilot basis during Sept 2009 without any charge. In Sept 2010, PreMathcounts was added to the MATHCOUNTS program. About 625 children enrolled in coaching by donating one half scholarship each, while 32 volunteered to coach in the 2010 program.

Matching Gifts: There are many companies that encourage giving for education by matching a dollar for a dollar gift to their employee contributions. This is a nice way to double your contributions to the Foundation. Please find out if your employer does this. The Foundation has received matching funds from several well-known companies including BP, Cisco, Compuware, Dun & Broad St, Fleet Boston, IBM, Monsanto, National Semiconductor, Omgeo, Oracle, Pepsi, Pitney Bowes, Pfizer, Reader's Digest, Reebok, Sun Micro Systems, Symphony Corporation, Tudor Investment, and Verizon. In addition the Foundation is grateful to all the corporate employees contributing to United Way (individual companies allow for pay-roll deductions of the employees contribution to united way) by designating North South Foundation as the recipient. For further information, please call 630-323-1966.

Volunteers: The Foundation is looking for volunteers in many areas of its endeavors. The success of any public foundation depends on its volunteers. It is the collective efforts of volunteers

that made this Foundation what it is today. Volunteerism is like an elastic band. You only need to spare as little as you can afford or extend as much as you love to contribute. You will get the satisfaction of promoting excellence in education among the most improv-

erished in India and children in our community in the US. Some corporations also encourage their employees to become volunteers by providing financial contribution. The Foundation received such contributions from Allstate, HSBC and Pfizer.



NSF Children Making A Difference In Local Communities

NSF is well known for bringing together the best of Philanthropy and Education, by providing scholarships to the needy in India for higher education, through funds raised in US. However, a less publicized fact is the difference that NSF Children are making in their local communities in US. Here is an example of Sachin Rudraraju, NSF Columbus Chapter contestant and volunteer and son of Columbus Chapter Coordinator Mr. Bhaskara Rudraraju. He founded a “Community Recycling Campaign” project with the help of like minded High School Children in the city of Powell, Ohio, USA, to spread the “Reduce, Reuse, Recycle “ message, and to help communities and charities.

Recycling makes a positive contribution to the global conservation of energy. Recycling is important for social, economic, and environmental reasons. Though many recycling programs are available in cities, there is always a gap in public awareness on how to best use these programs. One way to close this

gap is to raise awareness in the public. To make a small contribution in those efforts Sachin and his team of youngsters have risen to the challenge.

Electronic items (ex: Computers, monitors, printers, scanners, laptops etc.) , paper/plastic/metal items can be separated out from trash and refurbished for use. As part of this project, this team collects unused electronic items from community residents from different drop-off locations at local temples, refurbish all collected electronics with parent volunteers’ help at local Shri Shirdi Sai Mandir, donate all working items to local charities, and drop-off non-working eWaste to recycling center. So far the team collected 130 + monitors, 70+ computers, 40+ printers, 25+ scanners, TVs, and many other electronic items.

Visit WWW.CRCFBT.ORG for more details. Congratulations to CRC team for their dedication and hard work to support recycling efforts.



The Scholarship Process

North South Foundation (NSF) provides scholarships to undergraduate students entering into engineering, medicine or 3-year polytechnic (diploma in engineering) based on merit and financial need. NSF also considers BVSc, BSc Ag, and B Pharma courses. The scholarship process begins at the chapter level in India with an announcement. Each India chapter has a volunteer who acts as the India Chapter Coordinator (ICC) who is responsible for all activities of the chapter – from forming the selection committee, reviewing applications, interviewing applicants and giving the scholarships

checks at an awards ceremony. Volunteers who live in USA and are closely associated with a chapter in India act as liaisons. Liaisons in US interact with the ICCs and are involved with the chapter in many ways – from actually starting the chapter by identifying an volunteer in India, to figuring out ways to spread the word, to meeting candidates while visiting India and more. The liaison also facilitates meetings between a scholar and an interested donor. Please refer to the section in the review which lists contact information of Liaisons and India Chapter Coordinators.

10 Steps to How “your \$ helps EDUCATE”

1. India Chapter announces scholarships thru local media and in schools (April-June)
2. Students send in their details and request for an application (June-August)
3. India Chapter Coordinators screens requests and sends applications to eligible candidates (June-Aug).
4. Applications are completed and mailed by students. Income certificates and mark sheets are part of the application (June-Aug).
5. India Chapter Coordinator (ICC) forms a selection panel, reviews applications and shortlists candidates to interview (Sept).
6. ICC and selection panel interview candidates. One parent is expected to

- accompany the student. Bus or train fare is reimbursed to the student (Sept-Oct).
7. ICC sends recommendations to NSF India Coordinator in Hyderabad (Oct-Nov).
8. NSF India Coordinator and US scholarships team do final review. Sometimes further clarifications are requested before approval (Oct-Nov).
9. The Chapter also processes any renewals at this time since NSF supports the student through the entire course of study (Aug-Oct).
10. India Chapter holds an award ceremony and honors NSF scholarship recipients (Dec-Jan).

Scholarships in India - Eligibility Criteria - 2010-2011

North South Foundation (NSF) provides scholarships to undergraduate students entering into engineering, medicine or 3-year polytechnic (diploma in engineering.) based on merit and

financial need.

NSF also considers BVSc, BSc Ag, and B Pharma courses.

NSF uses uniform eligibility criteria to

identify poor but meritorious students across chapters.

Eligibility criteria for NSF college scholarships are:

- The applicant should be among the top 5 percent (relaxed to 10 percent in the case of rural and girl students) in the Common Entrance Test (CET) or in the absence of the entrance exams, the applicant must score a minimum of 95% of the top ranker marks in X Class, Intermediate or Plus 2 or equivalent examination

Note 1: *An additional 5% relaxation for the backward states: Bihar, UP, Orissa, Madhya Pradesh, Rajasthan, Jharkhand, Assam and NE states*

Note 2: *An additional 5% relaxation can be given to handicapped applicants*

- Annual family income must be less than Rs 50,000 in urban and Rs. 35,000 in rural areas

- Preference to students coming from government schools and colleges
- Preference to fresh students going to government colleges
- Preference to students getting the top rank in the first attempt
- Preference to students not getting other scholarships.
- North South Foundation is the last resort for financial assistance to a needy student.

Clarification on the rank and marks criteria: 90-95% is not actual marks, but the percentage of the first rank holder's marks.

1. If ranks are available: we look for the top 5 to 10% of the passing ranks or available seats in the state.
2. If only marks are available: 90-95% applies to the top ranker's marks.

For example, if the topper's marks are 93%, then we use the range: 90% of 0.93 - 95% of 0.93 i.e 83% to 88%.

Therefore for each state the actual marks cut-off is not the same.



NSF Group Photo of Award Recipients, Nagercoil

Individual Donors: Dec 2009 - Nov 2010

\$150 and above

Richard J. Abrams
Nagajyothi & Sreenu Ada
Vishakha & Amit Aggarwal
Sandhya Ajarapu
Vani & Radha Alla
Bharati & Gopal Alluri
Jhansi L. & Venkat Ambati
Suparna & R. Ambavaram
Gaja & Kuppusamy Anand
Ambika & Khaleel Ashraf
Radha & Paddy Atmuri
Shankar Avancha
Srujana & Anand Bachina
Ameeta & Ajay Bajaj
Swaminathan Balachandran
P. & J. Balasubramanian
Lakshmi & Sujit Bharadwaj
Mahuya & R. Bhattacharya
Anuja & Ashish Bhutada
Aruna & Suresh Bikmal
Anuradha & Arabinda Bose
Ruma & Sandip Bose
Padmaja & S. Burugupalli
Vena & Ashwin Cattamanchi
Bhagyashri & Sairam Chander
Anurag Chawla
Sonia & Rajeev Chawla
V. & O. Chennareddy
Lakshmi Chennupati
Sahana & Shashi Chetan
Krishna & Ram Choragudi
Neelika & Abhijit Choudhury
Padmavathi & Prasad Dabbi
Amruta & Atul Deshmukh
Srikala & Sunil Devabhaktuni
Sreenivasa Dharmavaram
Ritu & Ajay Dhawan
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Satya & Srinivas Doodala
S.A & S. K. Dronamraju
Vani & Sandeep Enagala
Sailaja & Kris Gadde
Neeti & Nilesh Gandhi
Madhuri & Prasad Garimella
Asha & Venkat Gaurav
Ruby & Ruby Ghosh
Anula & Balakrishna Gogineni
Jayasree & Giri Gondi
Preeth & Tr Gowrishankar
George Von Greiff P.A.
Manideepa & Suresh Guduru
Meenakshy & Seshadri Guha

Aparna & S. Rao Gunupudi
Poornima & Ashutosh Hadap
Roopa & Jagadeesh Hathwar
Neeraja Pa Jasti
Neelima & V. Javangula
Subba Rao Jayanthi
Manju & Deepak Joshi
Manisha & Vinod Kadadi
Sunitha & Murali Kadaveru
A. & V. Kalyanasundaram
Mahadeva Kambampati
Lakshmi Kamboji
Leela & Rajasekher Kancharla
Sri & Murthy Kandarpa
Padma & Krishnan Kannan
Uma & R. Rao Kanuri
Ramana Karlapudi
Sasikala & Satya Karri
Anita & Sreenivas Katragadda
Senguttuvan Kattamaraj



Shantha & V. Kesavulu
G. Krishna Rao Kodali
Narsimha Kopparapu
Suneeta & Vamsi Kora
Usha & Rao Korimilli
Priya & Sudheer Gaddipati
Chandrakala & V. Kosuri
Madhavi & Madhu Kotapalli
Ram Krishnan
Ratna & Prasad Krovvidi
Gayatri & Krishna Kumar
Rekha & Mohan Kumar
Arti & Anand Kuppuswamy
Ami & Sanjay Lakhani
Ravi Maganti
Chingelput Mahadevan
Arathi & Suhas Mahuli
Sunitha & Sashi Makam
Mamatha & K. Malay
Srinivas Malipeddi
Padmaja & Srinivas Mallidi
Bharathy & Chummar Maly
Asha & Mani Kumar Manda
Asha & Viswa Mandalapu
S. & B. Prasad Manthravadi
Olivier Massot

Dheepa & Raj Maturi
Pavani & G. Merneedi
Bharati & Gopal Mirani
Dilip Mirchandani
Sharad Mishra
Anu & Shekhar Mitra
Aruna Kumari Mittapalli
Omshanti & B. Mocherla
Urmila & Mahesh Moolani
N. S. Rani & U. Munugala
Raghunandan Muppidi
Sailaja & Krishna Mylavarapu
Satya & Venkat Mylavarapu
Uma & H. Nagaraja
Divya & Srikrishna Nagri
Sanjiv Naidu
Sumathy & Balaram Nair
Radha & Sankara Narayanan
Sudha Rani & V. Rao Narra
Bhaskaralakshmi & R. Nukala
Lakshmi & S. Padala
Rekha & Karthik Palani
Pushpa & G. Pamidimukkala
Kinnera & Sarat Para
Jaidev Paruchuri
Santosh Parulekar
Satya & Anand Parvathaneni
Nisha & Rupesh Patel
Marlynn & Subhash Patel
Mini & Sibi Pathil
Usha & Raja Sekhar Pathuri
Tanuja & Prakash Patil
Jalaja & Venu Piska
Vijaya & Raj Polavaram
Nirupama & Ravi Polisetty
Hema & Vajravel Prasad
B. & Raghavan Ramadurai
M. & K. Ramakrishnan
Lalitha & P. Ramalingam
Jayanti & Poorna Ramineni
Sandhya & K. R. Rao
Nalini & Venkat Rao
Pushpa & Sripathy U Rao
Sushila & Sudhir Rao
Yesoda & Vivek Rao
Usha & Gopikrishna Reddy
Madhusudan Reddy
Shylaja & Shekar Reddy
Lakshmi & V. Reddy
Narayana Rekapalli
Sujatha & Murali Sagili
Menu & Rajesh Saluja
Neelam & Raj Salwi

Varsha & Datta Sambare
Maya & Ranga Sampath
V. & N. Sankaranarayanan
Nikila & Arun Santhanam
S. & Prakash Satyamurthy
Sapna & Shrikant Savant
Jayanthi & A. Krishnaraj
Salina & Prerak Shah
Neena & Sunjay Shah
Prathap Shanmugam
Kirat & Kapil Sheth
Lalit Shinde
Pradeep Shukla
Sonu & Neeraj Singh
Sangita & Vijay Singh
Archana & S. Solipuram
Radhika & S. Srikant

Rajalakshmi & R. Srinivasan
Poornima & V. Sriramulu
Preeti & Sanjay Srivatsa
Uma & Sankar Srivatsa
G. & K. Subramani
Sridevi & Chenchal Subraveti
Gayatri & R. Sundararaman
Lakshmi & K. Rao Sunkavalli

Vani & Ram Tirumalaraju
Kamala & S. Prasad Tummala
Lakshmi & H. Rao Vaitla
Vandana & K. Kumar Vajrala
Padma & C. P. Vallabhaneni
Dwaraka & V. Vangala
Surekha & Deepak Vashist
Malar & Alagaiya Veeramani
Rajani & Upender Velaparthy
Maya & Rajan Velayudhan
Madhavi & Laxman Venigalla
Poongodi & Tiru Venkat
Bhavana & Sanjiv Waghmare
A. & S. Bhatt Yaddanapudi
Seeta & Prasad Yalamanchi
Vandana & C. Yarlagadda
Vani & Chandra Yedavalli



Shagufta & Suraj Tamboli
Deepa & Hiren Thakar
Sabitha & Sivaraj Thyagarajan

Corporate Donors

Dec 2009 - Nov 2010

\$150 and above

Abbott Lab Fund
Acadian Asset Management
Allied Informatics
American Express Foundation
Apex Dental
Apna Bazaar
Ashok Kache Med and Ed Fdn
Asian American Heritage Foundation
ASR International
Association of Indians in America
AT&T
AT&T United Way
Atiak Educational Services
Bristol-Myers Squibb
Castle Screen Print
Core Skills
Everest Consultants
Exec Search
FAIA, Central Ohio
Fidelity Charitable Gift Fund OH
Global Impact Alexandria
Hexco
Hindu Comm & Cultural Center
Hinsdale Bank & Trust company
IBM Corporation
iFuturistics Inc
India Culture Center
Indima Foundation

Jei Tutoring Center
Kumon North America
Kumon of Hillsboro
Microsoft Matching Gifts Program
Monsoon Fine Indian Cuisine
Motorola Foundation
Nationwide Mutal Insurance
Perimeter North Family Medicine
Pfizer United Way Campaign
Qualcomm Matching Gift Program
Raja Foods Atlanta
Rhapsody Technologies
Russian School of Mathematics
Sarode Foundation
Shiv Shakti Foods
Skypath Travel
Symsoft Solutions
TANA
The Community Foundation
The Detroit Edison Company
The Harker School
UW, Central & NE Connecticut
UW, Greater Richmond & Petersburg
UW, Greater Twin Cities
UW, Tampa Bay
UW, Westchester and Putnam
Vedicsoft Solutions
WizKidZ

Opening a New NSF Chapter in India

Sridhar Raman, Atlanta Chapter, Liaison to the new Chandigarh chapter

As a Liaison, my experience with starting this new chapter was all but painless and enjoyable. Initially, like everyone else, I was a bit skeptical. I had never executed anything like this before in my life. I was never a part of NSF. I recruited Ms Meera Sharma as the Indian coordinator. She was already working on social activities related to underprivileged youth and their education. She was willing to help NSF identify scholarship candidates. After the initial groundwork she made an announcement about the chapter and NSF scholarships, through press releases. Once the announcement was made the process took the natural turn of several students within the vicinity of Chandigarh querying about scholarships. It was great to work with a team who understood their responsibility. It was a great learning experience and I feel motivated to do more on the scholarship front. We are still in the process of tweaking the process but we are sure the chapter will grow in the coming years. It has been a pleasure to understand how NSF works and what it stands for. I am happy to be a contributing member of NSF. If I can do it, anyone can do it. Please feel free to email me if you have any questions on starting a new India chapter - sraman30127@gmail.com

Here are the highlights of “how to”

- Decide if you want to help open a new chapter and act as Liaison on the US side
- Identify the coordinator for the Indian city/state
- Once the India volunteer is identified, the chapter is formed with help from NSF India office in Hyderabad.
- Identify the target audience for a scholarship in that city and arrange for a press release. The media should cover the announcement in local languages in order for the message to reach everyone.
- Approach the principals of local colleges and announce it on college notice boards. A similar approach can be followed with high schools.
- The coordinator should ensure that he/she gets all the necessary blank application forms from NSF Hyderabad to be distributed to prospective students.
- The applications are sent to the prospective students by mail after an initial screening. The India chapter coordinator does the initial screening. Approximately 30 - 45 days are given to ensure enough students apply for the scholarships.
- After the deadline, the applications and income certificates received are then scrutinized for the interview process.
- Though NSF has a policy of giving scholarships to only engineering and medical degrees, the coordinator can make a decision by talking to NSF about awarding to some needy but meritorious students in polytechnic and arts college.

- An interview committee in which the Coordinator is a key member is formed. These may be principals or law enforcement officers to enforce the truthfulness of the applications. The interview is conducted.
- All the documents and other pertinent information are then sent to NSF Hyderabad for review and approval.

- The India Chapter Coordinator organizes an awards ceremony to award the scholarships to the approved students. They are encouraged to invite highly placed dignitaries to the awards ceremony to increase publicity for the following years.



2009-10 Scholarships*

2008-09 Scholarships*

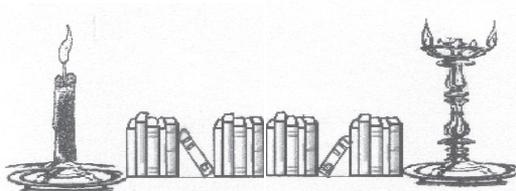
Chapter Name	Fresh	Renewal	Total	Chapter Name	Fresh	Renewal	Total
Madurai	25	24	49	Madurai	18	27	45
Nagercoil	5	3	8	Nagercoil	4	0	4
Kochi	11	9	20	Kochi	18	8	26
Chennai	-	3	3	Chennai	3	0	3
Pune	2	17	19	Pune	19	1	20
Kolkata	23	48	71	Kolkata	26	44	70
Hyderabad	64	98	162	Hyderabad	80	72	152
Bhubaneshwar	55	121	176	Bhubaneshwar	71	59	130
Jodhpur	28	46	74	Jodhpur	27	37	64
Bangalore	30	55	85	Bangalore	23	43	66
Total	243	424	667	Total	289	291	580

Designated High Schools 29

Designated High Schools 59

*Total Cost of Scholarships: \$113K apx

*Total Cost of Scholarships: \$96K apx



Recipients of NSF Scholarships in India

We list here the names and details of scholars who were awarded scholarships for their first year of college (2009-10). NSF provides scholarships for the entire course of study, as long as the student maintains a good standing and does not fail any courses. Names of students who are renewing their scholarships are not listed here. Information about 2010-11 scholars will be printed in next year's annual review since all chapters will complete the process only by Jan 2011.

Name	%	Parent occ	College attending
MADURAI CHAPTER			
R. Masanam	91%	Farmer	Tamil Nadu Agri University
M. Raja Lakshmi	91%	Weaver	Fatima College
J. Seetha Lakshmi	92%	Cook	AVC College Autonomous
M. Sikkandar Nisha	93%	Labour	Govt. Dental College
M. Karthi Keyan	NA	Cooli	Arasan Gareson Polytechnic
K. Ramesh	92%	Agricu	Govt. College of Engg. Bargur
K. Rekha	92%	Labour	Govt. Colleg of Engg. Tiruneveli
P. Nandhini	94%	Farmer	Govt. Colleg of Engg. Tiruneveli
C. Murugeswari	91%	Farmer	Govt. Colleg of Engg. Tiruneveli
S. Muthu Serma Kumar	95%	Cooli	Govt. Colg of Tech. Coimbatore
K. Sasikala	92%	Cooli	Anna Univ, Ramanathapuram
P. Mohana Rajesh	89%	Sales	Anna University, BIT campus
T. Thamotharan	90%	Weaver	Anna University, BIT campus
K. Anandha Krishnan	90%	Cooli	Govt. College of Engg. Bargur
R.B Vasantha Kumar	95%	Cooli	Thiyagarajar College of Engg
M. Prabhu	92%	Weaver	Gnanamani College of Tech
S. Vidhya	90%	Watchman	Sethu Insititute of Technology
J. Manjula	89%	Sales	K.L.N. College of Engg.
T. J. Vishnu Kumar	92%	Weaver	K.L.N. College of Engg.
K. R. Sridevi	93%	Business	K.L.N. College of Engg.
S. A. Karthick Kumar	89%	Weaver	K.L.N. College of Engg.
C. Malu Uendan	89%	Labour	Sethu Insititute of Technology
M. Subba Lakshmi	95%	Supervisor	Mepco Schlenk Engg. College
P.S. Sindhuja	93%	Sewing	Mepco Schlenk Engg. College
S. Thangaraj	94%	Labour	Tirunelveli Medical College
NAGERCOIL CHAPTER			
C Ruth	92%	Cooli	Govt. College of Eng Tiruneveli
T. Sivakumar	92%	Cooli	Govt. Engg College, Nagercoil
I. Suyambulingesh	91%	Cooli	Govt. Engg College, Nagercoil
S. Sumitra	88%	Cooli	CAPE Inst of Tech, Nagercoil
M. Murugan	90%	Cooli	Inst of Road & Tran Tech, Erode
KOCHI CHAPTER			
Neethu S.	95%	Business	Calicut Medical College
Aswathy K. S.	74%	Tailoring	School of Medical Education
Fareeda Karimbanakkal	93%	Cooli	Govt Medical College, Thrissur
Sajini P.	91%	Cooli	Calicut Medical College
Arun A. V.	74%	Cooli	Govt College of Engg., Kannur
Midhun S. M.	92%	Labour	Govt Engg. College, Thrissur
Ciji James C.	86%	Worker	Model Engg. College
Roopa P. C.	86%	Farmer	College of Engg, Trivandrum
Binov N. B.	83%	NA	GPTC Kunnamkulam
P. Prasanth	84%	Agricul	Govt Medical College, Thrissur
A. S. Nidhin Dev	95%	Tailoring	Govt Engg. College, Thrissur

Recipients of NSF Scholarships in India

Name	%	Parent occ	College attending
PUNE CHAPTER			
Rathi Harshal Pramod	89%	Farmer	College of Engg., Pune
Chavan Pravin Hanumant	91%	worker	College of Engg., Pune
KOLKATA CHAPTER			
Abhishek Santra	83%	Farmer	Midnapur College
Sukhendu Jana	84%	Farmer	RM Vevekananda Cent College
Tarak Nath Maity	86%	Farmer	Midnapur College
Joydeep Gorai	84%	Business	Jadavpur University
Tamal Giri	87%	PH	Bengal Engg & Science Univ
Ilias Hossain Sarkar	80%	Labour	Jadavpur University
Kalyan Ghosh	84%	Farmer	Jadavpur University
Osman Gani shaikh	85%	Farmer	Jadavpur University
Satyabrat Kumargupta	90%	Farmer	Jadavpur University
Nur Mohammad	83%	NA	Jadavpur University
SK Manjur Alam	77%	NA	Jadavpur University
Obaidur Rahman	81%	Farmer	Jadavpur University
Saddam Hossain	78%	Labour	Jadavpur University
Muzammel Haque	81%	Farmer	Jadavpur University
Alim Mondal	72%	Farmer	Jadavpur University
Anisur Rahman	80%	Farmer	Jadavpur University
Sudipta Debnath	A+	Teacher	R.G. Kar Medical College
S. M. Badruddoza	83%	Tutor	Medical College, Kolkatta
MD Jawek Ali Warsi	80%	Tutor	Medical College, Kolkatta
Asharul Hossain	84%	Farmer	Medical College, Kolkatta
Bellal Ali	79%	Labour	Medical College, Kolkatta
Piyali Ghosh	75%	Sales	Medical College, Kolkatta
Mojaffar Hossain	78%	Labour	Medical College, Kolkatta
HYDERABAD CHAPTER			
Medabalmi S. Chakrababu	79%	Labour	Andhra Polytechnic, Kainada
Nagadevara S.N.B. Naidu	83%	Agricu	Andhra Polytechnic, Kainada
Yarramsetty S.Chiranjeevi	82%	Labour	Govt Polytechnic, Anakapalli
Sadineni Raghavendra Babu	94%	Farmer	GIOE
Patha Pavan Kumar	88%	Pan Bus	GIOE
Jetti Srihariprasad	88%	Farmer	GIOE
Pachipulusu P.S.S. Guptha	85%	Farmer	GIOE
Koneti Siva Kumar	93%	Labour	GIOE
Kunapareddy Y.Mani Kumar	84%	Labour	Masabtank
Dharanikota Kareemulla	86%	Farmer	GIOE
Sayyad Taj Mohammad	86%	Business	GIOE
Tallapu Reddy Gopala Reddy	92%	Farmer	GIOE
Kalluri Varun Kumar	86%	Business	GIOE
Vishnumolakala V. Swathi	92%	Labour	GIOE
Gajula Rama Gopal	89%	Farmer	GIOE
Mitta Bindu	92%	Shop	GIOE
Dhulipudi Rama Krishna	91%	Farmer	GIOE
Unnam Narasimha Rao	87%	Labour	Masabtank
Anabotula Rajasekhar Reddy	86%	Farmer	Masabtank
Thota Lakshmana Siva Gopi	89%	Farmer	GIOE
Abbreydy Guru Sivanjaneya	91%	Farmer	GIOE
Kotra Raghavendra	85%	Farmer	Masabtank
Rachamadugu Anil Kumar	93%	Marchant	GIOE
Malyala Venkanna	71%	Farmer	GIOE
Gogisetty Chandra Sekhar	74%	Farmer	GIOE

Recipients of NSF Scholarships in India

Name	%	Parent occ	College attending
Mallipamula Rama Krishna	86%	Cooli	Govt Polytechnic, Kakinada
Gutha Kiran Prakash	91%	Farmer	GIOE
Pasupaleti Deepthi	88%	Tea Stall	Govt Polytechnic, Kakinada
Ajjapally Buchhi Reddy	83%	NA	Masabtank
Somu Gowtham Reddy	89%	Farmer	Masabtank
Seelam Krishna Chaitanya	87%	Labour	Masabtank
Nagiri Ravi Kumar	90%	Labour	Masabtank
Ragam Lakshmi Priya	87%	Labour	Govt Polytechnic, Kakinada
Akula O.S.S. Ram Krishna	84%	Farmer	Masabtank
Tumu Venkateswaa Rao	87%	Farmer	GIOE
Sivapurapu Chowdaiah	88%	Farmer	GIOE
Sama Mahendher Reddy	88%	Farmer	GIOE
Bolenedi Satyanarayana	78%	Farmer	GRR Engg. College, Miyapur
Gadipudi Murali	76%	Labour	JNTU Ananthapur
Buragadda Venkatesh	88%	Marchant	Bapatla Engg. College
Dudala Sreemannarayana	65%	Farmer	Bapatla Engg. College
Kuntipuram Jagan Mohan	75%	Teacher	Mahatma Gandhi Insti of Tech
Syamala Matta Reddy	84%	Farmer	Koneru Laxmaiah College
M. Narasimha Reddy	83%	Farmer	NMR Engg. College
Kayala B. Venkateswarlu	84%	Labour	MVGR C of Engg
Singam P.C. Sekhar Gopal	77%	Manson	Andhra Univ, Visakhapatnam
Kalla Sai Prakash	90%	NA	JNTU Kakinada
Jaddu Mrudula Anusha	89%	Auto Dr	G.V.P. College of Engg, Vizag
Chodisetty V V S Prakash	72%	Shop	Koneru Laxmaiah College
Vallabhani Maheshchoudary	82%	HWife	VRK Suddgardga Engg. College
Nemallapudi Tony	70%	Farmer	G. Pulla Reddy College, Kurnool
Peddinti Padma Pavani	84%	Archaka	SV Engg. College, Tadepalligudem
Gali Siva Sankar	77%	Labour	SRK Institute of Engg, Vijayawada
Sanisetty Chandrika	82%	Business	Narasaraopet Engg. College
Gampa Sanath Kumar	97%	Labour	JNTU Hyderabad
Arvapalli Sandeep	96%	Business	JNTU Hyderabad
Lahoti Abhishek	97%	Business	JNTU Hyderabad
Tatineni Sravya Sree	96%	Private	JNTU Hyderabad
Konda Dinesh Reddy	96%	Private	JNTU Hyderabad
Challa Ravi Teja	93%	P.Job	MVSR College of Engg.
Vasireddy Navya	97%	Agricul	Bhoi Reddy College of Engg.
Peddolla Prathibha Bharathi	96%	Farmer	B.V. Raju Ins of Tech
Korem Sindhuja Reddy	97%	Labour	Gandhi Medical College
Anmula V. Krishna Reddy	91%	Farmer	Gandhi Medical College

BHUBANESWAR

CHAPTER

Arabinda Chand	3*	Weaver	C.E.T. Bhubaneswar
Amiya Prasad Nayak	2*	Farmer	C.E.T. Bhubaneswar
Jitendra Kundu	1*	Labour	C.E.T. Bhubaneswar
Pradeep Kumar Sahoo	46*	Labour	C.E.B Bhubaneswar
Siba Sankar Panda	7*	Farmer	N.I.S.T, Berhampur
Gouda Ananta	71	Farmer	BOSE, Cuttack
Sangita Roul	80	Farmer	BOSE, Cuttack
Pabitra Parida	85	Cultiva	BOSE, Cuttack
Puspanjali Sahoo	89	Farmer	BOSE, Cuttack
Jyotibikash Prusty	85		BOSE, Cuttack
Priyadarshini Behera	81	Farmer	BOSE, Cuttack
Rakeesh Kumar Sahoo	78	Labour	BOSE, Cuttack

Recipients of NSF Scholarships in India

Name	%	Parent occ	College attending
Jnana Ranjan Pradhan	80	Farmer	BOSE, Cuttack
Rajshree Nayak	84	Cultiv	BOSE, Cuttack
Niranjan Kalasi	80	Cultiv	BOSE, Cuttack
Lituna Mallick	84	Farmer	BOSE, Cuttack
Debaranjan Padhiary	85	Cultiv	BOSE, Cuttack
Hemanta Kumar Pusti	84	Cultiv	U.G.I.E Rourkela
Arabinda Behera	90	Farmer	UCPES, Berhampur
Puma Chandra Sahu	82	Cultiv	BOSE, Cuttack
Biswajit Nayak	76	Cultiv	BOSE, Cuttack
Kailash Chandra Dash	86	Buss	UCPES, Berhampur
Rupesh Ray	88	Labour	BOSE, Cuttack
Sanjibani Sahu	NA	Farmer	UCPES, Berhampur
Gobinda Das	87	Farmer	BOSE, Cuttack
Soumya Ranjan Basuri	80	Business	U.G.I.E Rourkela
Prasanna Kumar Swain	80	Farmer	UCPES, Berhampur
Satyanranjan Meher	62	Weaver	JES, Jharsuguda
Alok Ranjan Swain	78	Farmer	UCPES, Berhampur
Dwarika Prasad Sahoo	80	Cultiv	U.G.I.E Rourkela
Sangram Sekhar Sahoo	80	Business	U.G.I.E Rourkela
Subhransu Sekhar Samal	79	Cultiv	U.G.I.E Rourkela
Sunil Kumar Chihnara	77	Business	JES, Jharsuguda
Ashish Kumar Sahu	77	Farmer	U.G.I.E Rourkela
Monalisa Pala	83	Business	UCPES, Berhampur
Jagamohan Panda	69	Shop	U.G.I.E Rourkela
Prabeen Kumar Sahu	73	H wife	UCPES, Berhampur
Ashis Kumar Jena	77	Cultiv	Orissa Sch of Mining, Keonjhar
Saroj Maharana	73	Labour	BOSE, Cuttack
Debasis Kundu	67	Cultiv	U.G.I.E Rourkela
Suresh Chandra Nandi	74	Buss	Orissa Sch of Mining, Keonjhar
Goutam Das Adhikari	69	Cultiv	U.G.I.E Rourkela
Panjit Kumar Dash	89	Cultiv	UCPES, Berhampur
Himansu Sekhar Sahoo	79	Farmer	BOSE, Cuttack
Antaryami Ojha	75	Cultiv	Orissa Sch of Mining, Keonjhar
Ganga Dhar Muduli	71	Farmer	UCPES, Berhampur
Manoja Kumar Behera	83	Farmer	UCPES, Berhampur
Priya Darsini Panda	79	NA	UCPES, Berhampur
Saraswati Sahoo	71	Cultiv	BOSE, Cuttack
Jitendra Patro	64	Buss	UCPES, Berhampur
Premananda Panda	82	Cultiv	U.G.I.E Rourkela
Kalki Ram Jena	77	Cultiv	JES, Jharsuguda
Sanjit Sahu	80	Buss	JES, Jharsuguda
Jyotiranjan Panda	80	Farmer	BOSE, Cuttack
Rajib Kumar Rout	80	Buss	BOSE, Cuttack

*Orissa chapter reports ranks in entrance exams

JODPHUR CHAPTER

Ashish Mital	83%	Self Empl	MBM Eng College, Jodphur
Akash Batar	88%	Worker	MBM Eng College, Jodphur
Ashok Kumar Mawliya	80%	Agricul	MBM Eng College, Jodphur
Devendra Kumar	84%	Agricul	MBM Eng College, Jodphur
Dheeraj Upadhaya	84%	Helper	MBM Eng College, Jodphur
Gaurav Gupta	69%	Shop	MBM Eng College, Jodphur
Hukma Ram Jakhar	91%	Agricul	MBM Eng College, Jodphur

Recipients of NSF Scholarships in India

Name	%	Parent occ	College attending
Harish Kumar Patel	74%	Labour	MBM Eng College, Jodphur
Jitendra Kumar Gupta	72%	Shop	MBM Eng College, Jodphur
Jagu Ram	82%	Agricul	MBM Eng College, Jodphur
Kailash Ram Jat	88%	Farmer	MBM Eng College, Jodphur
Pankaj Goyal	91%	Buss	Indian Institute of Technology
Ramswaroop Choudhary	80%	Agricul	MBM Eng College, Jodphur
Ravi Kumar Gupta	91%	Shop	Engineering College, Bekaner
Ramnivas Buri	73%	Agricul	MBM Eng College, Jodphur
Sangeeta Kumari	83%	Farmer	MBM Eng College, Jodphur
Sandeep Kumar Goyal	79%	Shop	MBM Eng College, Jodphur
Sampat Singh	91%	Agricul	MBM Eng College, Jodphur
Surendra Kumar Dhakar	82%	Farmer	Univ College of Engg, Kota
Vikas Yadav	85%	Dairy	MBM Eng College, Jodphur
Virendra Pal	87%	Farmer	MBM Eng College, Jodphur
Vinay Kumar	83%	Farmer	MBM Eng College, Jodphur
Vinod Vijay	81%	Driving	MBM Eng College, Jodphur
Yasin Khan	85%	Empl	MBM Eng College, Jodphur
Mukesh Prajapat	74%	Labour	Govt. Polytechnic
Narpat Singh	66%	Agricul	Govt Polytechnic
Sajna Choudhary	97%	Shop	SN Medical College, Jodphur
Shweta Kumari Gupta	87%	Buss	IG Med College, Nagpur

BANGALORE CHAPTER

Pramod T. M.	94%	Private	RVCE Bangalore
Anand Mahadev Soraganvi	96%	Weaver	RVCE Bangalore
Akhilesh S	88%	Labour	BMSEC, Bangalore
Ravisuman R	90%	Labour	RVCE Bangalore
Shashank Bharathi Y.S	92%	Agricul	MCE Hassan
Devaraja G.P	90%	Farmer	BMSEC, Bangalore
Vikhyath Kumar	96%	Auto Dr	NITTE Udupi
Yadhu Nandana R.K	92%	Farmer	BMSEC, Bangalore
Pawan K V	92%	Farmer	BMSEC, Bangalore
Madhuri N	91%	Weaver	BIT Bangalore
Anusha M	90%	Weaver	RVCE Bangalore
Manju BKS	87%	Buss	BMSEC, Bangalore
Manoj N	88%	Agricul	UVCE, Bangalore
Sunil B. N	91%	Farmer	UVCE, Bangalore
Sunil N	81%	Tech	JNNCE Shimoga
Swaroop Kumar K	89%	Farmer	MCE Hassan
Shwetha P.T	92%	Baebur	MCE Hassan
Kiran Y.G.L	92%	Agricul	BMC Bangalore
Mahantesh Parappa Ganiger	92%	H wife	BMC, Bangalore
Kavya T	95%	Driver	KIMS, Bangalore
Rakesh H J	91%	Farmer	BMC, Bangalore
Shiva Kumar	91%	Farmer	VIMS Bellary
Divyashree B.M	90%	Agricul	SIMS Shimoga
Lavanya M.K	88%	Agricul	HIMS Hassan
Veenashree Bhat	93%	Agricul	BIMS Belgaum
Naveen S S	91%	Weaver	BIMS Belgaum
Veena V	73%	Labour	MSRMC, Bangalore
Sushma L.M	91%	Weaver	SKC, Doddaballpur
Naveen Gowda P.J	88%	Agricul	GKVK, Bangalore
Jayanth P.N	90%	Agricul	Vet College, Hassan

Math Coaching: Its Impact on US and Indian Children

- Prasad Babu Bikkani

NSF is celebrating 22 years of success on two fronts. The first is for promoting academic excellence through financial assistance in India. On the second front, NSF encourages academic excellence among Indian American children through educational contests. Nearly 60,000 contestants have benefitted in the US since the contests started in 1993. Revenue from these contests is used to support the scholarships in India.

Following a free pilot program during 2009 with 153 kids, NSF is now promoting academic excellence on a third front by coaching middle school children in mathematics for MATH-COUNTS as well as 4th & 5th grade children for Pre-Mathcounts. The objective of the Pre-Mathcounts coaching is to make children ready for MATH-COUNTS by the time they get into 6th grade, which is the minimum grade to enroll into MATHCOUNTS competitions.

Dedicated parent volunteers play a key role. Coaching gives the participating children an edge over others since this is done by dedicated volunteers who are also parents thus understanding the strengths and needs of the children. As

children continue their participation, they are not only paving a solid path for their academic success, but also extending a helping hand to deserving counterparts in India. Each participating child in coaching donates one-half scholarship to help a poor child go to college.

Math coaching perfectly complements what NSF is already contributing to the success of Indian American children with their improving communication skills, confidence, admission to top ranked colleges in addition to the top ranks in Scripps National Spelling Bee and National Geographic Bee.

The table below shows the enrollment for 2010 Math Coaching provided by 32 volunteer coaches. Coaches are provided guidance by the Math Core Team, which is responsible for all math activities at NSF.

With more than 600 participants, the donations generated from this coaching alone can support 30% of the 1,000 India scholarships planned for the 2010-2011 academic year. Credit goes to the committed volunteers, participants and everybody supporting NSF.

Subject	Grade	Basic	Intermediate	Advanced	Total
Pre-MathCounts	4	117	-	41	158
	5	79	-	50	129
MathCounts	6	94	45	20	159
	7	31	44	27	102
	8	7	18	33	58
Total		328	107	171	606



North South Foundation 2010 Sponsors

Junior Spelling Bee

1st Place	\$1,000	Hexco
2nd Place	\$500	Rao Anumolu ¹
3rd Place	\$250	TANA Foundation

Junior Vocabulary

1st Place	\$1,000	VedicSoft Solutions
2nd Place	\$500	North South Foundation
3rd Place	\$250	Ramakrishna Kambhampati

Math Level 1

1st Place	\$1,000	www.EzMathTrix.com ²
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Math Level 3

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Senior Geography Bee

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

North South Foundation

Trophies-National	Medals- National
Medals-Regional	Badges- National
Badges- Regional	Certificates - National
Certificates - Regional	BeeBook - Printing

1. President, ASR International
2. Dr. Janardhan Grandhe
3. Sarode Foundation by Dr. Sarode Pundaleeka

Senior Spelling Bee

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Intermediate Vocabulary

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Math Level 2

1st Place	\$1,000	Sarode Foundation ³
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Junior Geography Bee

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Senior Essay Writing

1st Place	\$1,000	North South Foundation
2nd Place	\$500	North South Foundation
3rd Place	\$250	North South Foundation

Senior Public Speaking

1st Place	\$1,000	North South Foundation
2nd Place	\$250	North South Foundation
3rd Place	\$250	North South Foundation

The Stories: With Love & Gratitude Letters from scholars

Vignesh, Nagercoil chapter scholarship recipient, writes:

“Thanks to a North South Foundation scholarship, I am studying Engineering at Anna University in Trichy. When I landed admission into Engineering, my family did not have the financial resources to fund my education. The educational loan I obtained was not sufficient to cover my education over

the 4 years of Engineering. At that time I received the much needed help from NSF through Redegg after responding to a newspaper advertisement and applying for the scholarship. The help I am receiving from NSF is helping fulfill my dream of obtaining high quality education. As I graduate, I look forward to helping other underprivileged children realize their dream.

Yours faithfully”



Columbus, OH - NSF Chapter - A Success Story

Bhaskara Rudraraju, Columbus Chapter Coordinator

FIA-Ohio (Federation of Asian Indian Associations: WWW.FIA-OHIO.ORG) was established in 1983 to bring together all the Central Ohio Asian Indian Associations. With the support of all the cultural organizations, and the growing Indian community, the Federation of Asian Indian Associations (FIA) defines the presence of the Indian community in Central Ohio. FIA works diligently to involve all generations of Indians in activities involving social and cultural exchange. Currently FIA holds 25+ Indian organizations including NSF Columbus Chapter.

NSF Columbus chapter was started in 2002 with a few registrations, which grew in last few years dramatically. NSF Columbus Chapter was joined in FIA as a member organization in 2009. We requested FIA management to send NSF Contest details to all the member organizations. In 2009 and 2010 (Sept 18th), we did set up NSF booths in India festival and conducted various mock NSF contests (Spelling Bee, Math, Geo Bee, and Science Bee). We also displayed successful Science Fair projects at the event and our NSF children shared tips on how to start a science fair project and provided resources. We did onsite parents registrations and collected parents' emails for future NSF news and updates. The Columbus Mayor was invited as a chief guest for the event and he gave trophies for all NSF Mock contests winners. For the first time in many years FIA had State Cultural booths in this year's India Festival with the help of member organi-

zations. This event was so successful and attracted many people to attend the event.

Many parents inquired about the NSF contests preparation sources and tutoring options. With the overwhelming response at India festival and parent inquiries, we decided to start NSF Contests Preparation Clubs (Parents initiated clubs) first time in Columbus. After India festival, we sent a note to all parents to check the response for the preparation clubs. We received a great response and nearly 70+ children registered immediately to join in one or more clubs. The local Bharatiya Hindu Temple recently offered class room space to conduct weekly NSF preparation clubs. This year we started on October 2nd, 2010 (Gandhi's Birthday).

In 2010 Regionals, FIA sponsored one India Scholarship (\$250) and covered trophies and printing material charges for India Festival. Because of NSF mock contests at FIA India festival, and spreading the word to all member organizations, our chapter registrations increased from 183 to 300 registrations in 2010 regionals. Our chapter Technical Coordinator- Neelima Saverdekar, Individual contest leads, parents, children, sponsors, and volunteers provide great support to move forward and to support all NSF activities.

Chapter Photos: http://www.north-south.org/st/chapters/USA/OH_Columbus/photos.asp

Complementary Education Initiative

- S.C. Choudhury, NSF, India

While much help and support has been made available to meritorious and needy students aspiring for higher education in Engineering, Medicine, and other Technical fields, same cannot be said of students taking up higher studies in Humanities. For holistic development of the society, besides Doctors and Engineers we need good Administrators, Bankers, Lawyers, Historians, Archeologists, Anthropologists, Economists, and Philosophers.

As things stand, ten years from now, we will have a serious shortage of these professions. We therefore need to consciously plan and target students towards these professions. There is unfortunately, no known body helping out Humanities students. It was therefore decided by Vikash Educational Charitable Trust to devise a scheme for financing Humanities students.

A core committee including Dr. Swadhinada Pattnayak, Director Institution of Mathematics, Professor Nityananda Sahu, HOD Oriya Language BJB College Bhubaneswar, Professor Dr. Vijayalakshmi Pattanayak, HOD Anthropology, BJB college was formed to take the Program forward. Basic guidelines were made to select Honors students in selected courses, who are bright and needy, and fund and enable them to complete their degree and join post graduate courses.

Prof. Sahu and I visited the professors of numerous premier institutions, to seek their cooperation. Unfortunately no help came forward. Another meeting

of the core group was held extending it to Sri P.K. Mohanty, Ex-Chairman, Goa Port Trust, Sri S. Baya, IAS Ex. Secretary Higher Education, Dr. Asima Sahoo, Professor of Psychology, Dr. Namita Mohanty, Professor Sociology, Sri Absar Beuriya, IFS and D. Rahman, IRS. The Idea was also presented to Dr. Ratnam Chitturi, President of NSF USA, who agreed to sponsor scholarships for 10 students as a pilot.

Implementation: Three students selected were 9th, 13th, and 20th rank holders of +2 Arts, Board for 2009 Exams. Subsequently after the results of Orissa Council for Higher Secondary Education Humanity streams was declared for 2010, the list of top 100 students was obtained from the Council. The colleges of those students were given the gist of the scheme, and were requested to share the addresses of those students. All students were sent an invitation letter with the financial eligibility criteria prescribed by NSF. About 35 students responded.

An Interview Board was set up with Sri. Absar Beuria IFS, as Chairman, and Sri Dawoor Rahman, IRS as member. The mandate of the Interview Board was to select students, who have fire in their belly, ambitious and focused. The Interview Board offered assistance to 10 students. They were asked for an undertaking that they would abide by the guidelines and send quarterly report of their progress to the mentor, Professor Nityananda Sahu.

We plan to inaugurate the program on

Children's day at IRS Village, Govt High School, Bhubaneswar. Lisa's IAS Academy, a Professional Civil Service training center, will be organizing an orientation to these students. We will distribute the first check from Sri C. M. Rao, NSF Treasurer. Sri Sudhansu Misra, former Chief Secretary of Orissa, would be the Chief guest. NSF agreed to provide Rs 15,000 each

year to each of the selected students. These students are all from rural areas of Orissa, presently studying in government colleges. All smart and determined to succeed. It is a unique experiment, not attempted anywhere in the country to my knowledge; and we seek blessings of all good Samaritans to see it through.

The Stories: With Love & Gratitude

Letters from scholars

Sree Ramya, an NSF alumni, writes:

“I was one of the scholarship recipient from NSF during the years 2004-2008. I graduated as a Naval Architect from Andhra University college of Engineering in 2008.

I still remember the day when I came to Hyderabad for an interview to NSF office. I got 94.8 percent in intermediate at that time and an engineering rank of 6000+. I couldn't perform well in entrance due to my ill health. My father abandoned us when I was a kid and my brother and I were brought up by mom, granny and grandpa. I lost my hopes to get a seat in AUCE but by Baba's grace I joined Naval Architecture. I knew that it was very difficult for my mom to pay tuition for my Engineering College as my elder brother is also studying Engineering. Suddenly one day I came to know about NSF through an advertisement in the newspaper and applied for it. The questions were tough but practical. It was one of my happiest days in life when I came to know that I got the NSF scholarship. My scholarship continued for four years completely as

I was the first place rank holder in my department. After my education I got selected in campus interviews. To gain knowledge and money I came to Singapore. I completed my small responsibilities first, got married also.

I am very grateful to NSF. It is really is the best foundation I have ever known. But irrespective of caste and creed, with pure heart and noble ambition, NSF is helping many students like me every year. Only talent and financial necessity are the two things in consideration when the candidates are selected by NSF.

Now I want to give a helping hand in this noble cause. I want to give some amount for the foundation. Strictly speaking I want to educate one engineering student on behalf of NSF. At my time the fees was 32,000 rupees for 4 years. And I think it is 40,000 rupees now. Kindly let me know the exact fees. Before my responsibilities grow in family, I want to complete this ambition of mine.

Thanks & Regards”

NORTH SOUTH FOUNDATION

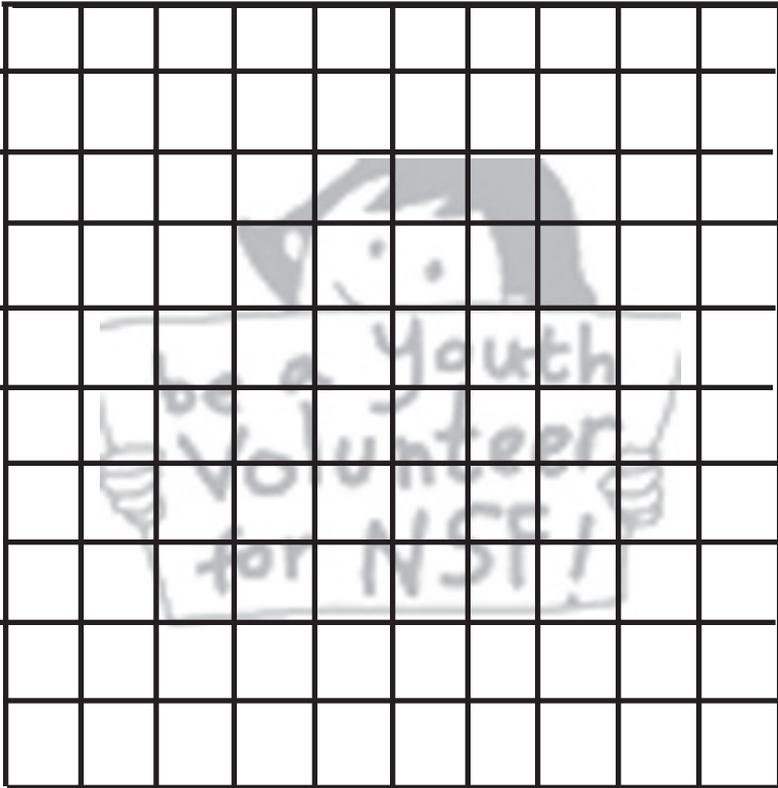
\$1 a square pledge sheet

Participant Name: _____

Address: _____

Phone: _____ Parent's email _____

PLEASE HELP A CHILD GO TO COLLEGE



The North South Foundation (NSF) was established in 1989 as a non-profit and tax-exempt entity to award scholarships to exceptionally qualified needy students in India entering college regardless of religion, gender, caste or geographic origin. In addition, NSF organizes contests, for children of Indian origin, living in the US & Canada, such as spelling, vocabulary, math, science, geography, essay writing and public speaking. Checks should be made to North South Foundation and mailed to 2 Marissa Ct, Burr Ridge, IL 60527. You can also sign up on-line from Parent Login.

Contribution Form

Please Make Your Tax Deductible Contribution to North South Foundation. No amount is too small. Please give generously. Tax ID: 36-3659998. For automatic monthly or one time contribution from a bank account, please call us.

Please select one of the options:

\$250 Full Scholarship \$125 Half Scholarship Other \$ _____

By Check# _____

Credit Card Check one: VISA MC DISC Am Exp

Name on card: _____

TO _____

Number: _____ Expires on: _____ Security Code: _____

You can also contribute online at www.northsouth.org

\$250 to sponsor a scholarship for one year

\$1,000 to sponsor a student for a full 4-year college

\$5,000 to sponsor a scholarship every year in perpetuity+

+ Using interest generated from this fund, a scholarship is given from the following year.

Please specify your choice:

Scholarship in India (Help a needy child go to college)

Scholarship in USA (Educational Contests)

First Name: _____ Last Name: _____

Street: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Employer: _____ Has matching gift: Yes No

To designate in honor or memory of a loved one at an institution of your choice, please provide the details below (only for amounts \$5,000 and over):

In honor or memory of _____

Institution Name _____

Address _____

Please mail to: North South Foundation, 2 Marissa Ct,
Burr Ridge, IL 60527-6864, Ph: (630) 323-1966.
Please visit www.northsouth.org for the NSF Website.

20th Annual Walk-A-Thon Supports 40 Children in India

The North-South Foundation's Chicago Chapters organized another blockbuster fundraiser in the form of their annual Walk-A-Thon on September 19, 2010. Neither cold weather nor the prospect of rain could keep hundreds of NSF patrons from coming out to support this worthy cause! The McCollum Park in Downer's Grove was an ideal venue for this kind of event, with its lush greenery, idyllic walking trails, tennis courts and playgrounds!

This year's Walk-A-Thon included a new fun activity for kids - face-painting! But adults and kids alike used their artistic talents to create whatever the heart desired. There were other games as well, such as blah and chess, which entertained players of all ages!

Volunteers at the registration desk kept the patrons well-informed about NSF activities both here and in India, and also encouraged them to partake of the tasty food donated by local businesses. This year, everyone got a chance to taste the scrumptious delicacies of Cui-

sine of India, Viceroy of India, Panera Bread, and Michael's Fresh Market.

Energized kids motivated all the walkers by constantly updating a 'Donation Thermometer' showing how much money was being collected and how many children were being helped through patron donations.

Giving of yourself to help others in need is a universal tenet of humanitarianism. Sometimes, individuals come to this realization only after years of hardship, varied experiences, and much reflection. This is why the donations of Anjali and Krishna Prabhakar were so moving. These 6-year-old twins enthusiastically donated their life savings for the cause of helping children in India achieve a dream many of us often take for granted.

With their contribution, and many others, NSF was able to raise \$10,000 and support 40 children in their pursuit of their college education in India.



Krishna Prabhakar and his sister, Anjali donated their piggy bank from their birthday party to help a poor child go to college in India.

NSF Educational Workshops

Venkat Gade, National Coordinator

It was a beautiful spring day in New England, with a cool breeze out doors. In side the university, children were busy with their contests. I noticed the little girl, barely six years old, walking up to front to take her turn to spell. Though smiling, her anxiety was palpable. Every child, who competes in the NSF regional contests, is given a list of published words for spelling contest. Nevertheless, there still remains the intensity of competition and the feeling of joy or sorrow, subsequent to announcement of the results. The volunteers of NSF strive to minimize this glory of winning in these regional contests by awarding a medal and certificate to every participant.

The mission of NSF is to encourage excellence in academics and has been open to new contests and ideas based on parents' feedback. In 2010, with the help of many dedicated volunteers, NSF started science bees at the regional contest level and is expected to join the league of other contests at the NSF national finals in 2011. Over the past several years, many Indian children used

this experience with NSF and competed in many mainstream contests and won top awards.

There still remains the little girl above at the regional spelling bee and thousands of other children, who might be discouraged if they don't reach their expectation at the regional contests. Their bigger goal and the purpose of NSF may not be met in striving for academic excellence. To alleviate this, NSF has been conducting workshops, which are non-competitive and are ideal for children to learn in a nurturing environment. Many parents may be unfamiliar with workshops and the benefits for their children. The material for workshops is developed by experts in their respective fields; workshops are generally taught by school teachers, college students or parents with experience. Parents are welcome to sit in the workshop, so they can help foster learning throughout the year. For more information on upcoming workshops in your area, please contact the local NSF chapter coordinator.

The Stories: With Love & Gratitude

Letters from scholars

Manukumar, a Bangalore chapter scholar, writes:

"I am a 20 year old from the village Kulambi of Davangere district, which is 300 km from Bangalore. When I was in 5th grade, I wrote NAVODAYA entrance exam which selects only 80 students who are given free education with free boarding and lodging at JAWAHAR NAVODAYA VIDYALYA. After that a relative helped me to join in BMS

College of Engineering, Bangalore. However the help was temporary and I read in news paper of NSF scholarship, applied and got selected. With this help I am able to continue my studies. I am thankful to JNV and NSF for all the support I received. Five very deserving students I have shared the news about NSF, got selected and are, like me, very thankful of the NSF help.

Thank You!"

Nagercoil, TN Chapter in India

A District Level Model

Scalable, Replicable and Sustainable

- Ratnam Chitturi, Founder

Nagercoil chapter was started in May 2008 with a very simple idea. Sponsored by RedEgg InfoExpert Technologies Pvt Ltd, employees were empowered to do social service by volunteering their own time in administering the NSF Scholarship program to help poor, but bright, children in the Kanyakumari district go to college. Employer bore the administrative costs, and employee team provided the labor of love. What is remarkable is the team's average age was 24 years at the time! Through trial and error, Ernest Vijay, the NSF Chapter coordinator, and his team managed to receive hundreds of applications through newspaper advertisements. They shortlisted seven candidates for an interview and selected four finalists for scholarships. They strictly followed the norms provided by the North South Foundation and even had an awards ceremony. It is highly commendable to find four finalists in one district who were poor, but scored high marks among the top 10 percent in the state of Tamil Nadu.

During 2009, Nagercoil awarded five fresh candidates, while renewing the four from 2008. In 2010, the chapter selected seven finalists. With renewals, the total number of scholarships will be 16. Next year, the total will exceed 20. As the older students graduate, the total number might likely stabilize around 25. We can see several positive outcomes from this experiment. RegEgg, a small IT company in Nagercoil, became a sponsor. Young volun-

teers, empowered by their employer, self-organized and had been able to perform an outstanding job of providing an opportunity for 16 poor children go to college. All the beneficiaries come from the same district. Because of the proximity, it is easy to build a close relationship between the volunteers and beneficiaries. Volunteers can become mentors and career counselors. Eventually, some of the beneficiaries can be motivated to become volunteers and donors. Sustainability can be seen within reach.

India has more than 600 districts. If the Nagercoil model can be replicated in all the districts nationwide, we can end up with a pool of 15,000 scholarship recipients per year at a budget of \$3.75 mil at \$250 per scholarship. This is a tall order, but provides a bench mark for the possibility. What are the challenges? We need to find a sponsor like RedEgg in each district of India to take up the task. We found RedEgg from the pool of NRI volunteers in the US.

Madavi Oliver, a longtime volunteer for NSF, approached her husband, Gaugarin, who was the founder of RedEgg for starting a chapter in Nagercoil. It turns out that RedEgg was itself an experiment to start an IT company in a rural area to provide local employment. Surprisingly, the experiment is very successful and has even been able to reverse the rural-to-urban migration to cities like Chennai. People like to stay close to home if livelihood can be

provided in rural areas. This is a perfect win-win solution for all!

There are three million NRIs in the US. NSF has close to 30,000 of them in its database including parents, donors and volunteers. If this pool spans the 640 districts of India, will they be able to

take of the task of finding one sponsor in their district in India? If they are, we have the solution to the puzzle. It will be a wonderful dream come true. If you can help, please contact Madavi Oliver at madavioliver@gmail.com or Ratnam Chitturi at chitturi9@gmail.com



2010 Perfect Scores in Regionals

Like last year, we would like acknowledge all the contestants who got perfect scores in any of the regional contests. This is a fantastic achievement! Congratulations to all the contestants below. If you happen to meet any of them, do not forget to ask them for the secrets behind their success.

Contest & Contestant	Grade	Regional Center	Contest & Contestant	Grade	Regional Center
Junior Spelling Bee			Math Bee Level 1 Bee (Contd)		
Omkar Kulkarni	3	Fairfax, VA	Saarang Prabhuram	2	Palo Alto, CA
			Aritra Nag	2	Ft. Collins, CO
Senior Spelling Bee			Anirudh Poranki	2	San Ramon, CA
Akshayraj Aitha	8	San Ramon, CA	Vittal Thirumalai	2	San Ramon, CA
Shivani Angappan	4	Cambridge, MA	Varun Chheda	2	Indianapolis, IN
Narahari Bharadwaj	7	San Antonio, TX	Abinay Deverakonda	2	Indianapolis, IN
Swetha Jasti	6	Kansas City, KS	Rohan Nagabhirava	2	Plano, TX
Sidarth Jayadev	7	San Jose, CA	Alex Shetye	2	Tampa, FL
Sanjay Kottapalli	7	Naperville, IL			
Stuti Mishra	6	Jacksonville, FL	Math Bee Level 2 Bee		
Shantanu Srivatsa	8	Rochester, MN	Swaraj Nayegandhi	5	Ann Arbor, MI
			Shivani Kumaresan	5	Des Moines, IA
Intermediate Vocabulary			Saibhaves Dhanireddy	5	Sacramento, CA
Vivek Miglani	7	Ft.Lauderdale, FL	Nadha Illikkal	5	Worcester, MA
Math Bee Level 1 Bee			Math Bee Level 3 Bee		
Agustya Matheth	1	Phoenix, AZ	Anshul Ramachandran	8	San Jose, CA
Manavi Rao	2	Atlanta, GA	Archis Bhandarkar	8	Fairfax, VA
Kartikeya Bhatt	2	Cambridge, MA	Nihal Gowravaram	8	Worcester, MA
Sanjana Meduri	2	Rockville, MD	Pranav Devarakonda	7	Rochester, NY
Pratham Soni	2	Detroit, MI			
Neel Bhalla	2	Manchester, NH	Junior Geography Bee		
Shyam Ravishankar	2	Columbus, OH	Mantra Dave	2	Peoria, IL
Sreekar Madabushi	2	Edison, NJ			
Priyanka Iragavarapu	2	Palo Alto, CA	Senior Geography Bee		
Saketh Malyala	2	Palo Alto, CA	Abhinav Kurada	6	Worcester, MA
			Senior Science Bee		
			Rohit Rajiv	6	Cambridge, MA

NSF Tomorrow

- Rao Chalasani, Director, NSF

The twenty one year history of NSF is motivating and full of glory. It is the result of unflinching resolve of committed volunteers. Determined work and unanticipated opportunities have pushed it into a new orbit of higher potential. The institution needs to pave the path to fully leverage these opportunities.

The story of NSF begins with a simple aspiration to help the needy and meritorious students in India pursue higher education by providing them scholarships. The idea emanated from Dr. Ratnam Chitturi of Chicago and took shape in the name of North South Foundation (NSF) in 1989. He devoted singular focus all these years to this cause and also contributed substantial sum of money as an individual. The potential of NSF increased as Dr. Murali Gavini conceived educational contests among NRI children in 1993. This energized NRI parents in the U.S. to become stakeholders by enriching their children with knowledge and a sense of direction. They became volunteers in conducting the contests. Contests started contributing to scholarships in 2005.

NSF success is an account of unorthodox thinking and unparalleled execution with over 75 locations in the U.S. without a paid office or a paid officer to date. Statutory audit work and a very limited offshore IT help are paid at a concession price. A hat-trick in Scripps Spelling Bee caught the attention of Wall Street Journal and other publications to write about NSF. Contest enrollment in 2010 went up 28%. All this

growth was achieved with mere word of mouth and no marketing effort. One needs to recognize new opportunities and assess how best they can be realized.

Opportunities in the new orbit:

1) Expanding the U.S. operations in a limited way to local communities: Selected Community involvement raises NSF visibility and helps NSF volunteers spearhead the responsibility as members of those communities. Selected modules in NSF portfolio can be made available to the select communities where willing NSF volunteers are present, without a detrimental impact on the NSF core activities. NSF can provide guidance in organizing the event and generation of the content, whereas the beneficiary school or community takes care of the venue, funding, and volunteer work on contest day. Care should be taken in selecting communities to make sure that the school(s) and the parents get involved and own the project to make it successful.

2) Substantially increasing the scholarships in India: The 685 scholarships NSF awarded in 2009 can be increased to over 3,000, perhaps up to 5,000, in the next five to seven years. It requires innovative planning to raise funds in the U.S. as well as in India. With matching grants and sponsorships, NSF might attract money in India from corporations and philanthropic organizations.

3) NSF contests in India: NSF work in India becomes more meaningful when it takes the student excellence

programs to India in a way they suit Indian circumstances and needs. A roll out of NSF signature product accommodates fundraising for scholarships within India. A carefully planned effort is already underway in Hyderabad to take Spelling, Math and Science Bees to one part of the city this academic year. This will be extended to Jawahar Navodaya Vidyalaya (JNV, an undertaking of Central Government for meritorious students primarily coming from rural communities). If JNV experiment works, it will open the door to 600 schools spread in every district of India. The two hundred thousand students at JNV selected from a pool of two million aspirants is a good addition to extend some of the NSF scholarships.

4) Capacity building in India: Capacity building is no easy task in India. To achieve both 2) and 3) above, NSF needs alliances and professional staff.

NSF has to make certain adjustments in its policies and operations to continue the existing programs and take the opportunities to fruition. Along the way we may get more opportunities within the ambit of our competence such as taking competitions to NRI children in other countries. The needed adjustments are:

1) Professionalizing the organization: The Board is taking the needed steps with the help of volunteers to make NSF stand any scrutiny as well as build the bandwidth needed to confidently enter the new orbit. This alignment is expected to be completed within one year.

2) Marketing: There has been no conscious effort to promote the organization, until recently. It has a chain letter like following in the NRI circle where the benefits are clearly understood. The recognition for the organization outside the beneficiary fraternity is low compared to its accomplishments. A concerted effort has to be in place to raise NSF stature.

3) Fundraising: A good story brings more funding. We can reach corporations other organizations, and deeper into NRI circle to raise funds to help programs here and in India.

4) Preservation of volunteer spirit: NSF has an exceptional record building the organization bottom up with volunteers. Some of it will be affected as the organization becomes more professional and new standards and norms are established. It is a tricky adjustment and should be properly calibrated to preserve the precious asset of volunteer base.

The thought behind this short write-up is to raise awareness of the possibilities and opportunities and a brief sketch of how to. It needs lot of deliberation and planning. This is just a beginning to realize the achievable goals.

Note: *The intent of this article is to raise awareness about the possibilities for NSF to grow. These are author's personal views only. Board neither discussed nor approved them. Needless to say, any idea needs to be discussed by the relevant bodies within in NSF before it can be piloted and executed.*



Did you hear the buzz.....about the best among the brightest....

Glassboro, NJ—North South Foundation's (NSF) first Certified Green Bees were buzzing from 8-4 at the Rowan University in Glassboro, NJ, the venue for the 18th edition of NSF's National Finals during August 21st-22nd, 2010. The contests also boasted the largest ever crowd with over 950 contestants chosen out of approximately 11,000 in regional contests across the USA.



Shaan Bhandarkar (Potomac Falls, VA), with interests in Math, Taekwondo and aspires to become a writer got the first place.

If one wants to test their math skills, there is no better contest than the NSF's Math bee with three levels covering all grades from 1-8. In the Math Bee Level 1 contest, **Sruthi Parthasarathi** (Mason, OH), a Kumon Honor student-Math Level D, with interests in Music, Piano and Tennis stood first. In Math Bee level 2 contest, **Nisha Devasia** (Nashua, NH), a John Hopkins center for talented youth, with hobbies of violin, chess, reading and geography, was the first place winner. In the senior level Math Bee contest (Level 3), the first place winner is **Nihal Gowravaram** (Acton, MA) with interests in Basketball, violin and soccer.

This year's Senior Spelling Bee Contest, in the words of a judge, "was one of the most intense I have ever seen". The level of training and competitive spirit of the finalists is evident from the fact that 11 out of 19 finalists still remained after the first 13 rounds of the finals! Though the Bee was long and went into "overtime", it went very smoothly and successfully. After several tough rounds, **Sukanya Roy** (Abington, PA) became the Senior Spelling bee champion with the word centrolecithal. She is a pianist and a violinist. In the Junior Spelling bee event, **Vanya Shivashankar** of Olathe, KS endured through eight rounds of challenging words to emerge as this year's champion. She is a pianist with a love for acting. She was also the youngest contestant in the 2010 Scripps Spelling Bee.

Again, if one wants to test their geography skills, NSF offers Geography bee in two levels. **Mantra Dave**, a 2nd grader from Normal, IL, won the 1st rank in the junior level. **Anirudh Kumar**, a 7th grader from Fremont, CA, won the 1st rank in Senior level of geography bee at the National Finals.

Another popular contest similar to spelling bee is the vocabulary contest. In the intermediate category (grades 4-8), **Sukanya Roy** (Abington, PA), the senior spelling bee first place winner stood first here in this contest too. In the junior vocabulary contest,

In the Essay Writing contest, it was a case of contextual memory: the BP spill serving to recall the Bhopal disaster in India, where reparations are yet to be made. Too late? Not in the eyes of the winner, **Priyanka Menon** - an avid reader, pianist and a swimmer from Michigan; she quotes Martin Lu

ther King “Though the arc of the moral universe is long, it bends towards justice.”

In the Public Speaking contest, when asked what steps should the US take to preserve the environment, the participants came up with novel and interesting solutions. Again in a closely fought contest, **Aditya Rengaswamy** from Troy, MI (diverse interests from weight-lifting to cooking) was the winner.

In the Brain bee, the judges were dazzled by the knowledge of the contestants. Given only 30 seconds to answer, **Vaishnavi Kosuri** did not miss a single question in walking away with the championship and the right to contest in the US National Brain Bee. She is a trained Carnatic (classical) singer and volunteers at Alzheimer’s Elderly Center in Herndon, VA.



The Brain Bee

I have always been in awe of the medical profession: studying about the human body, diseases and symptoms. My curiosity about the brain was sparked when I started working at an Alzheimer’s center as a volunteer. To know how a disease affects one personally brings a whole new perspective to studying about diseases. Thus, as I started volunteering more and spent more time around the elderly, I also started researching to find out about Alzheimer’s.

It was my interest in Alzheimer’s disease that led me to the Brain Facts book. I wanted to know the basics of neuroscience and how it affected other diseases. As I read through the book, I was able to see how various diseases, not just Alzheimer’s, affected the patients in the molecular and cellular levels and when I saw the symptoms in real people who are affected by these diseases, they became genuine and

Vaishnavi Kosuri brought everything into perspective. I was fascinated by the brain! When I came to know about the Brain Bee, I decided to participate in the competition. To my surprise, I won.

My suggestion to the participants: **Be Really Absolutely INterested!!** It is a must in order to do well in the Brain Bee. The Brain Facts book itself is fairly straightforward and gives thorough descriptions and is very condensed. Therefore, do NOT skip any part of the book. I found every word interesting! After reading, muse about the various topics, think, analyze and understand the basics of the brain. I remember reading and re-reading how certain processes work, and how they seem to affect the rest of the body until the processes are clear.

Be Interested, Be Determined, Be a Bee Winner!! Good Luck.

2010 National Bee Winner Profiles

Top 3 Winners for each contest are listed in that order

2010 Junior Spelling Bee Winners

Vanya Shivashankar is a 3rd grader at Regency Place Elementary School, Olathe, KS. Vanya is the 2008 Kansas City Wide Junior Spelling Bee Champion; 2009 NSF National Junior Spelling Bee - 6th Rank winner; and 2009 Kansas State Fair Spelling Bee Winner. Her interests are Art, Math, Piano and acting.



Aditi Jithendra is a 3rd grader at Beaver Creek Elementary School, Johnston, IA. Her hobbies are watching TV and reading.

Nilesh Rao is a 3rd grader at Mendon Center Elementary School, Pittsford, NY. Nilesh participated in 2009 Junior Spelling Bee at National Finals in Maryland. He is in Advanced Math and Reading programs in his elementary school. Nilesh is in advanced Levels of Math and Reading (Kumon). Nilesh loves to spell, travel, read, play tennis, play mridangam and kanjira (percussion drums), and computer games!

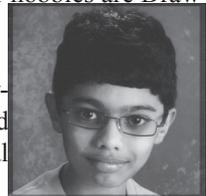


2010 Senior Spelling Bee Winners



Sukanya Roy is a 7th grader at Abington Heights Middle School, South Abington, PA. Sukanya tied for 12th place in Scripps National Spelling Bee in 2009. Her hobbies are Drawing, Piano and Violin.

Sanjay Kottapalli is a 7th grader at Clarendon Hills Middle School, Clarendon Hills, IL. Sanjay tied with Sivateja Tangirala for the 2nd place in SSB at the National Finals.



Sivateja Tangirala is a 6th grader at Paragon Science Academy, Chandler, AZ. Sivateja shared the 2nd place in SSB at the National Finals.

2010 Junior Vocabulary Bee Winners



Shaan Bhandarkar is a 3rd grader at Nysmith School, Potomac Falls, VA. Shaan is an honor Student at Kumon; 3rd place winner at NSF regional. His hobbies are Math; Taekwondo; and Writing. Shaan won 1st rank in JVB at the National

2010 National Bee Winner Profiles



Finals.

Saaketh Narayan is a 3rd grader at Sonoran Sky School, Phoenix, AZ. Saaketh won 2nd rank in JVB at the National Finals.

Shiva Saravanan is a 3rd grader at Pebble Creek Elementary School, College Station,

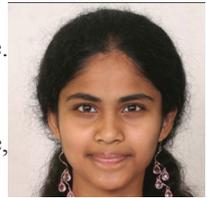
TX. Shiva won 10th place in 2009 NSF Junior Vocabulary Bee; Top 15 finalist at the 2008 NSF Junior Spelling Bee. His hobbies are Reading and Basketball. Shiva won 3rd rank in JVB at the National Finals.



2010 Intermediate Vocabulary Bee Winners

Sukanya Roy is also first place winner in Senior Spelling Bee. Details were covered above.

Sreya Atluri is a 7th grader at NYSMITH School, Centerville, VA. Sreya won 2nd rank in IVB at the National Finals.



Sooraj Achar is an 8th grader at Harper Park Middle School, Leesburg, VA. Sooraj is a straight A student and his hobbies are Tennis, Reading and Robotics. Sooraj won 3rd rank in IVB at the National Finals.

2010 Math Bee Level 1 Winners



Sruthi Parthasarathi is a 2nd grader at Mason Heights School, Mason, OH. Sruthi is a Kumon Honor Student - Math Level D and Reading Level D. Her hobbies are Music, Piano, and Tennis. Sruthi won 1st rank in MBL1 at the National Finals.

Anirban Sarkar is a 2nd grader at Edgewood Public Montessori, East Lansing, MI. Anirban won 2nd rank in MBL1 at the National Finals.



Arpit Ranasaria is a 2nd grader at Alcott Elementary, Redmond, WA. Arpit won 3rd rank in MBL1 at the National Finals.

2010 National Bee Winner Profiles

2010 Math Bee Level 2 Winners



Nisha Devasia is a 5th grader at Bicentennial Elementary School, Nashua, NH. Nisha is in the Gifted and Talented program (REACH) at Bicentennial School. She is a John Hopkins Center for Talented Youth. Her hobbies are Violin, Chess, Reading and Geography. Nisha won 1st rank in MBL2 at the National Finals.

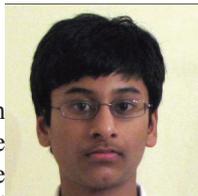
Ishaan Gupta is a 5th grader at Martin Luther King elementary School, Edison, NJ. Ishaan won 16th rank in NSF finals in 2009. His hobbies are Piano, and Math. Ishaan won 2nd rank in MBL2 at the National Finals.



Bhagirath Mehta is a 4th grader at Iroquois Community School, Des Plaines, IL. Bhagirath won 3rd rank in MBL2 at the National Finals.

2010 Math Bee Level 3 Winners

Nihal Gowravaram is an 8th grader at R J Grey Junior High School, Acton, MA. Nihal won place in 2007 NSF Math Bee Level 2; First place in 2008 NSF Math Bee Level 3. His hobbies are Violin Soccer, and Basketball. Nihal won 1st rank in MBL3 at the National Finals.

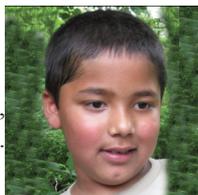


Vivek Miglani is a 7th grader at Coral Springs Middle School, Coral Springs, FL. Vivek has won 2nd place in 2008 NSF National Finals in Math Level. His hobbies are participating in Gita chanting competitions, carnatic music, violin, soccer, reading, and traveling. Vivek won 2nd rank in MBL3 at the National Finals.

Anshul Ramachandran is an 8th grader at Kennedy Middle School, Cupertino, CA. Anshul's hobbies are Tennis and music. Anshul won 3rd rank in MBL3 at the National Finals.

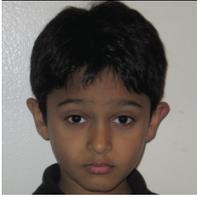
2010 Junior Geography Winners

Mantra Dave is a 2nd grader at Northpoint Elementary School, Normal, IL. Mantra won 1st rank in JGB at the National Finals.



2010 National Bee Winner Profiles

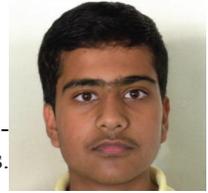
Karan Menon is a 3rd grader at Roosevelt Elementary School, South Plainfield, NJ. Karan attended the NSF National Geography and Spelling bees in 2008. Karan qualified for the Geography Bee Nationals in 2009. Karan won 2nd rank in JGB at the National Finals.



Govind Prabhakar is a 2nd grader at Pritchett Elementary, Deerfield, IL. Govind won 3rd rank in JGB at the National Finals.

2010 Senior Geography Winners

Anirudh Kumar is a 7th grader at Challenger School, Fremont, CA. Anirudh won 1st rank in SGB at the National Finals.



Omkar Shende is an 8th grader at Boulan Park Middle School, Troy, MI. Omkar won 2nd rank in SGB at the National Finals.

Pradyuta Padmanabhan is a 4th grader at Oak Hill Elementary, Chantilly, VA. Pradyuta is a Texas Piano All State Winner Beginner Level (2006); National Geography Bee School Champion (2010). Her hobbies are reading, drawing, writing, playing board games, and playing piano. Pradyuta won 3rd rank in SGB at the National Finals.

2010 Senior Essay Writing Winners



Priyanka Menon is a 10th grader at Skyline School, Ann Arbor, MI. She won the Detroit regional NSF chapter essay writing and 100% in Math level 2. She won the first prize in two events (Estimania, Map reading) in the Ann Arbor school science Olympiad. Her hobbies are reading, piano, and swimming. Priyanka won 1st rank in EW3 at the National Finals.



Vybhavi Bhardwaj is an 11th grader at Plano West Senior High School, Plano, TX. Vybhavi won 2nd rank in EW3 at the National Finals.



Anurag Gudeti is an 11th grader at International Academy, Bloomfield Hills, MI. Anurag is an Advanced Math student and in Varsity Golf team. His hobbies are Golf. Anurag won 3rd rank in EW3 at the National Finals.

2010 National Bee Winner Profiles

2010 Public Speaking Bee Winners



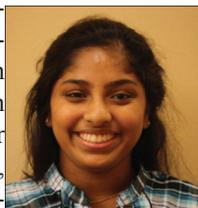
Aditya Rengaswamy is an 11th grader at Avondale High School, Troy, MI. Aditya won first place in State Optimist Speech contest in 8th grade, 2nd place in State American Legion Speech Contest in 11th grade. His hobbies are Speech, Violin, Diversity Club, Amnesty International, Tutoring, Football, weightlifting, and making crispy thosais with prepared batter. Aditya won 1st rank in PS3 at the National Finals.

Shashwat Chugh is a 10th grader at John P Stevens High School, Edison, NJ. His hobbies are reading, Writing, Video Games, Soccer, Tennis, and Table Tennis. Shashwat won 2nd rank in PS3 at the National Finals.

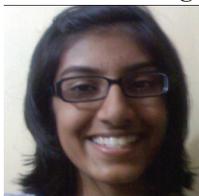
Priyanka Menon is also a first place winner in Senior Essay Writing. Details were covered above.

2010 Brain Bee Winners

Vaishnavi Kosuri is an 11th grader at Thomas Jefferson High school for Science & Technology, Herndon, VA. She won Honorable Mention (February 2010) in the Nationwide Toshiba Exploration Contest for our STOPIN Cancer project (which was in the top 10% in the nation): Received an Honorable Mention at the 2009 Virginia Junior Academy of Science (a science fair for project presentations). Her hobbies are listening to music, Singing Classical Carnatic Music, Reading Literature & Science Articles. Vaishnavi won 1st rank in BB at the National Finals.



Sritarini Relangi is a 11th grader at Countryside/North Mecklenburg School, Huntersville, NC. Sritarini won 2nd rank in BB at the National Finals.



Smitha Milli is a 9th grader at Francis Howell North High School, St Charles, MO. Smitha created a MATHCOUNTS team at her school, made it to state in MATHCOUNTS and science Olympiad. Her hobbies are tennis, soccer, reading manga, painting, and designing. Smitha won 3rd rank in BB at the National Finals.

2010 Regional Chapters

Coordinator	Chapter	State
Jayashree Sridhar	Auburn	AL
Idayaraj Periasamy	Birmingham	AL
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Saritha Ivaturi	Los Angeles	CA
Sumana Sur	Palo Alto	CA
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Sarrajju Nadimpalli	San Diego	CA
Vandana Kadam	San Jose	CA
Anand Gundu	San Ramon	CA
Jalpa Patel	Colorado Springs	CO
Jyotshna Gunturu	Denver	CO
Anita Amin	Ft Collins	CO
Ramesh Rajagopalan	Hartford	CT
Venkat Pasnoor	Stamford	CT
Sathya Yalvigi	Wilmington	DE
Janevi Ramaji	Ft Lauderdale	FL
Rajiv Gupta	Jacksonville	FL
Sampath Narayanan	Tampa	FL
Devi Selvakumar	Atlanta	GA
Jostna Dash	Des Moines	IA
Jayaram Iyengar	Barrington	IL
Raju Konagalla	Bloomington	IL
Nandini Topudurti	Champaign	IL
Sreenivas Katragadda	Hinsdale	IL
Arpit Dave	Naperville	IL
Ravi Errabolu	Peoria	IL
Aishwarya Pastapur	Springfield	IL
Mahesh Moolani	Evansville	IN
Sivakumar Vavilala	Indianapolis	IN
Pratibha Trivedi	Kansas City	KS
Palani Ponnappakkam	New Orleans	LA
Anitha Rajagopalan	Cambridge	MA
Savitha Rajiv	Worcester	MA
Murty Neti	Rockville	MD
Ranga Ranganathan	Ann Arbor	MI
Raj Jayachandran	Detroit	MI
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Tarun Gupta	Kalamazoo	MI

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Ram Mohan	Greensboro	NC
Prasad Lanka	Raleigh	NC
Balaji Krishnan	Manchester	NH
Jatin V. Mehta	Cherry Hill	NJ
Manisha Menon	Edison	NJ
Jagadeesh Gullapalli	MahwahRockland	NJ
Neelam Salwi	Marlboro	NJ
Sai Sharma	Princeton	NJ
Surendra Gupta	Long Island	NY
Latha Stead	Rochester	NY
Hari Pisati	Cincinnati	OH
Viji Vijay	Cleveland	OH
Bhaskara Rudraraju	Columbus	OH
Sridhar Parameswaran	Tulsa	OK
Prasanna Paralkar	Portland	OR
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Priya Iyer	Harrisburg	PA
Saroja Sagaram	Philadelphia	PA
Subba Rao	Columbia	SC
Ravindra Dasari	Memphis	TN
Chenchal Subraveti	Nashville	TN
Srinivas Kolluri	Austin	TX
Vimala Nijjar	Dallas	TX
Sumana Nutalapati	Houston (BAPS)	TX
Ananda Murthy Kuchibhotla	Plano	TX
Apparao C Yalamarathi	Richardson	TX
Pavankumar Petluru	San Antonio	TX
Venkatraman Siddharthan	Salt Lake City	UT
Krishnaiah Pelleti	Ashburn	VA
Venkata Are	Fairfax	VA
Krishnan Gowri	Seattle	WA
Alagu Radha	Appleton	WI
Usha Narayanaswamy	Madison	WI
Satya Karri	Milwaukee	WI

2010 Finals - Top 10 Ranks

Rank	Name	Chapter	Rank	Name	Chapter
Junior Spelling Bee					
1	Vanya Shivashankar	St. Louis, MO	7	Hrishikesh Kommu	Houston, TX
2	Aditi Jithendra	Des Moines, IA	8	Saketh Malayala	San Jose, CA
3	Nilesh Rao	Rochester, NY	9	Kiran Gadda	Atlanta, GA
4	Anirudh Iyer	Worcester, MA	10	Adit Saxena	Jacksonville, FL
5	Shiva Saravanan	Houston, TX	Math Level 2 Bee		
6	Saaketh Narayan	Phoenix, AZ	1	Nisha Devasia	Manchester, NH
7	Shreenidhi Venkataraman	Cherry Hill, NJ	2	Ishaan Gupta	Edison, NJ
8	Tapabrata Ghosh	Portland, OR	3	Bhagirath Mehta	Hinsdale, IL
9	Maya Shankar	Edison, NJ	4	Ria Das	Manchester, NH
10	P.Dakshinamurthi	Palo Alto, CA	5	Dhruv Ramanujan	Worcester, MA
Senior Spelling Bee					
1	Sukanya Roy	Allentown, PA	6	Kuvam Shahane	Ann Arbor, MI
2	Sanjay Kottapalli	Hinsdale, IL	7	Vinayak Kurup	Cleveland, OH
2	Sivateja Tangirala	Houston, TX	8	Nadha Illikkal	Worcester, MA
4	Akshayraj Aitha	San Ramon, CA	9	Amith Bhat	Minneapolis, MN
5	Anahita Iyer	Philadelphia, PA	10	Sandeep Kambhampati	Los Angeles, CA
5	Stuti Mishra	Jacksonville, FL	Math Level 3 Bee		
5	Sriram Hathwar	Rochester, NY	1	Nihal Gowravaram	Cambridge, MA
5	Narahari Bharadwaj	San Antonio, TX	2	Vivek Miglani	Ft Lauderdale, FL
9	Shantanu Srivatsa	Minneapolis, MN	3	Anshul Ramachandran	Palo Alto, CA
10	Roshini Asirvatham	Rochester, MN	4	Pranav Devarakonda	Rochester, NY
Junior Vocabulary Bee					
1	Shaan Bhandarkar	Fairfax, VA	5	Abhinand Sivaprasad	Seattle, WA
2	Saaketh Narayan	Phoenix, AZ	6	Apurva Shrivastava	Detroit, MI
3	Shiva Saravanan	Houston, TX	7	Krishan Kumar	Barrington, IL
4	Rishi Salwi	Marlboro, NJ	8	Pavan Patamalla	San Antonio, TX
5	Priya Gundavajhala	San Jose, CA	9	Niket Gowravaram	Cambridge, MA
6	Pooja Enagala	Austin, TX	10	Anish Thilagar	Manchester, NH
7	Soumika Guduru	San Diego, CA	Junior Geography Bee		
8	Shree Mohan	Dallas, TX	1	Mantra Dave	Peoria, IL
9	Sounak Dey	Columbus, OH	2	Karan Menon	Edison, NJ
10	Pranav Veluri	Cambridge, MA	3	Govind Prabhakar	Barrington, IL
Intermediate Vocabulary Bee					
1	Sukanya Roy	Allentown, PA	4	Arnav Patra	Rochester, NY
2	Sreya Atluri	Wilmington, DE	5	Ankita Devasia	Manchester, NH
3	Sooraj Achar	Fairfax, VA	Senior Geography Bee		
4	Anjithaa Radakrishnan	Manchester, NH	1	Anirudh Kumar	Palo Alto, CA
5	Hrishikesh Munugala	Detroit, MI	2	Omkar Shende	Detroit, MI
6	Abhishek Kumar	Worcester, MA	3	Pradyuta Padmanabhan	Fairfax, VA
7	Archis Bhandarkar	Fairfax, VA	4	Tarun Maddali	Edison, NJ
8	Nilai Sarda	Atlanta, GA	5	Abhimanyu Singhal	Columbus, OH
9	Sanjay Kottapalli	Hinsdale, IL	Senior Essay Writing Bee		
10	Dhweeja Dasarathy	Cleveland, OH	1	Priyanka Menon	Detroit, MI
Math Level 1 Bee					
1	Sruthi Parthasarathi	Cincinnati, OH	2	Vybhavi Bharadwaj	San Antonio, TX
2	Anirban Sarkar	Lansing, MI	3	Anurag Gudeti	Detroit, MI
3	Arpit Ranasaria	Seattle, WA	Senior Public Speaking Bee		
4	Kirtan Shah	San Jose, CA	1	Aditya Rengaswamy	Ann Arbor, MI
5	Pratham Soni	Detroit, MI	2	Shashwat Chugh	Edison, NJ
6	Saketh Gabbita	Fairfax, VA	3	Priyanka Menon	Detroit, MI
Brain Bee					
			1	Vaishnavi Kosuri	Fairfax, VA
			2	Sritarini Relangi	Charlotte, NC
			3	Smitha Milli	St. Louis, MO

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The Stories: With Love & Gratitude Letters from scholars

Madhuri Sharma, a Bangalore chapter scholarship recipient, writes:

“I am doing my final year B.E, in Electronics and Communication branch in Saptagiri College of Engineering, Bangalore. I have been receiving scholarships from NSF for the last three years. It has been of great help to me. It has given me the opportunity to continue my education without any hassles, has instilled a spirit of social dimension in me by helping me to understand the consequences of the world around me. It has motivated me, made us realize

the importance of education and the mode of pursuing it.

The NSF chapter in Bangalore organized an event to disburse the scholarships where all the students were individually introduced. Eminent personalities presided and shared their valuable experiences. We also got an opportunity to share our experiences as scholarship recipients. My heartfelt thanks to all our donors, especially to Mr. Sridhar Raman, my donor for his generous support.

Thank You!”



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Inside NSF 2011 Review

Celebrating 22 nd year of Promoting	2
What is North South Foundation	3
Highlights of 2010	4
NSF Children Making A Difference	5
Scholarship Process	6
10 Steps to “How your \$ helps EDUCATE”	6
Scholarships in India - Eligibility Criteria - 2010-2011	6
Individual Donors List: Dec 2009 - Nov 2010	8
Corporate Donors	9
Opening a New NSF Chapter in India	10
2008-2010 Summary of Scholarships	11
Recipients of NSF Scholarships in India	12
Math Coaching: Its Impact on US and Indian Children	17
NSF 2010 Sponsors	18
The stories: with Love & Gratitude	18
Columbus, OH - NSF Chapter - A Success Story	19
Complementary Education Initiative	20
The stories: with Love & Gratitude	21
DAS Pledge Sheet	22
Contribution Form	23
20th Annual Wal-A-Thon	24
NSF Educational Workshops	25
The stories: with Love & Gratitude	25
Nagercoil, TN Chapter in India A Model	26
2010 Perfect scores in Regionals	27
NSF Tomorrow	28
Did you hear the buzz....	30
The Brain Bee	31
2010 National Bee Winner Profiles	32
2010 Centers for NSF Regional Contests	37
2010 Finals - Top 10 Ranks	39
North South Foundation - India Directory	40
North South Foundation - USA Directory	42
The stories: with Love & Gratitude	43

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